

Agreement for Temporary Promotional Signage

This Agreement is entered into between the City of San Diego (the "City") and Qualcomm Incorporated ("Qualcomm") effective as of December 16th, 2011.

Whereas, in accordance with the City's arrangements concerning temporary signage rights at the City-owned Qualcomm Stadium, Qualcomm is contracting with each of the San Diego Chargers ("Chargers") and the San Diego Bowl Game Association ("Bowl Game Association") with respect to placing temporary signage at the Stadium (to augment Qualcomm's existing signage) on or around the period of December 18 through December 28, 2011 (and subsequent removal period);

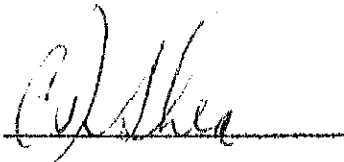
NOW, THEREFORE, the Parties hereto agree as follows:

Subject to the payment of the promotional fee mentioned below, the City hereby unconditionally agrees and consents to Qualcomm placing temporary signage at the Stadium and related arrangements made by Qualcomm with the Chargers and the Bowl Game Association.

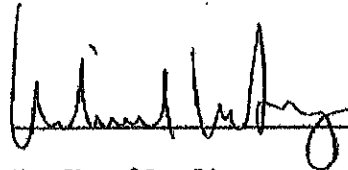
Qualcomm hereby agrees to pay a promotional fee payable to the City in the amount of \$1000.00. Payment shall be made via a check payable to City Treasurer.

The City will provide an invoice to Qualcomm for such fee, which shall payable within net 30 days of receipt.

In witness whereof, the Parties have had this agreement executed by their duly authorized representatives as of the date first above mentioned.

 12/20/11

For Qualcomm Incorporated Date

 12/19/11

For City of San Diego Date