

Period Covered:  
 From 07-01-2011  
 To 09-30-2011

**CITY OF SAN DIEGO**  
**LOBBYING FIRM**  
**QUARTERLY DISCLOSURE REPORT**  
 [Form EC-603]

For Official Use Only

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Total # of Pages: 2

- Check Box if an Amendment (explain: Amending third quarter disclosure to clarify fundraising activity.)
- Check Box if Terminating Status as a Lobbying Firm (see instructions)

**Identify the Firm:**

<u>California Strategies &amp; Advocacy, LLC</u>			
Name of Lobbying Firm		Telephone Number	
<u>San Diego</u>		<u>CA</u>	<u>92106</u>
Business Address (Number & Street)	(City)	(State)	(Zip)

**Disclosure Schedules:**

**Schedule A: Client Disclosure. You must complete Schedule A-1 or A-2 for each registered client.**

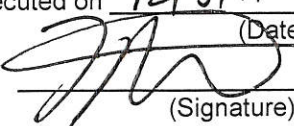
Check box (and attach schedule) if the firm has activity to report on this schedule for the reporting period.  
 Check box (do not attach schedule) if the firm has no activity to report on this schedule for the reporting period.

YES	NO	You <b>MUST</b> check one box for each of the following schedules.
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<b>Schedule B: Activity Expenses.</b> Activity expenses made during the reporting period.
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<b>Schedule C: Candidate Contributions.</b> Contributions of \$100 or more made to a City candidate by any owners, officers, and lobbyists of the firm during the reporting period.
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<b>Schedule D: Ballot Measure Contributions.</b> Contributions of \$100 or more made by owners, officers, and lobbyists of the firm during the reporting period to a City candidate-controlled ballot measure committee.
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<b>Schedule E: Fundraising Activities.</b> Fundraising activities by owners, officers, and lobbyists of the firm in the amount of \$2,000 or more during the reporting period.
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<b>Schedule F: Campaign Services.</b> Paid campaign-related services personally provided by owners, officers, and lobbyists of the firm during the reporting period.
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<b>Schedule G: City Contract Services.</b> Paid services personally provided by owners, officers, and lobbyists of the firm under a City contract during the reporting period.

**VERIFICATION**

I have been authorized by the Lobbying Firm identified above to make this verification. I have exercised reasonable diligence in the course of reviewing this Quarterly Disclosure Report for completeness and accuracy. I declare under penalty of perjury under the laws of the State of California that the contents of this Quarterly Disclosure Report, including all attached schedules, are true, correct, and complete, except as to those matters which are stated on information and belief, and as to those matters I believe them to be true.

Executed on 12/5/11 at San Diego, CA  
 (Date) (City and State)

By:  Benjamin A. Haddad Principal  
 (Signature) (Print Name) (Title)

# SCHEDULE E: FUNDRAISING ACTIVITIES

Name of Lobbying Firm: California Strategies & Advocacy, LLC

Fill out a separate entry for EACH instance in the reporting period where an owner, compensated officer, or lobbyist of the firm engaged in fundraising activities (if that individual has reached the \$2,000 threshold):

Description of fundraising activity: <u>Nathan Fletcher for Mayor Reception</u>
Name of individual in firm who engaged in fundraising activity: <u>Ben Haddad</u>
Name of candidate/official benefiting from fundraising: <u>Nathan Fletcher</u>
Description of ballot measure (if applicable): <u>n/a</u>
Date(s) of fundraising activity: <u>08/18/2011</u>
Approximate total amount raised (do not divide by number of persons involved): <u>\$ 2370.00</u>

Description of fundraising activity: <u>Nathan Fletcher for Mayor Reception</u>
Name of individual in firm who engaged in fundraising activity: <u>Craig Benedetto</u>
Name of candidate/official benefiting from fundraising: <u>Nathan Fletcher</u>
Description of ballot measure (if applicable): <u>n/a</u>
Date(s) of fundraising activity: <u>08/18/2011</u>
Approximate total amount raised (do not divide by number of persons involved): <u>\$ 2370.00</u>

Description of fundraising activity: _____
Name of individual in firm who engaged in fundraising activity: _____
Name of candidate/official benefiting from fundraising: _____
Description of ballot measure (if applicable): _____
Date(s) of fundraising activity: _____
Approximate total amount raised (do not divide by number of persons involved): \$ _____

Comments: \_\_\_\_\_

If more space is needed, check box and attach continuation sheet(s).