Period Covered: From <u>10/1/2011</u> To <u>12/31/2011</u>

LOBBYING FIRM QUARTERLY DISCLOSURE REPORT

[Form EC-603]

For Official Use Only
RECEIVER
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CITY ELERKS OFFICE SAN BIEGO, CA
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Total # of	Pages: _	q [For	m EC-603]		CITY ELERKS OFFICE San Biego, Ca
Check Box if an Amendment (explain:					
——————————————————————————————————————	k Box if T	erminating Status as a Lobbying	Firm (see instructions)	_)	
Identify t			An observation of the section of the		
		Services			
The second secon	Lobbying			ephone Numbe	S 26 56 56
Business Address (Number & Street)		San Diego (City)	CA (State)	92108 (Zip)	
Disclosu	re Sched	lules:	5		
Schedul	e A: Clie	ent Disclosure. You <u>must</u> com	plete Schedule A-1 <u>or</u> A-2	2 for each re	gistered client.
		Check box (and attach sch for the reporting period.	edule) if the firm has activi	ty to report or	n this schedule
	+	Check box (do not attach s schedule for the reporting)		activity to rep	port on this
YES	NO	You MUST check one box fo	r each of the following so	chedules.	
	✓	Schedule B: Activity Expens			
V		Schedule C: Candidate Cont candidate by any owners, office	ributions. Contributions overs, and lobbyists of the fir	of \$100 or mo m during the	re made to a City reporting period.
	✓	Schedule D: Ballot Measure owners, officers, and lobbyists candidate-controlled ballot me	of the firm during the repo	ions of \$100 orting period to	or more made by o a City
	√	Schedule E: Fundraising Action lobbyists of the firm in the amount	tivities. Fundraising activi ount of \$2,000 or more duri	ties by ownering the report	rs, officers, and ing period.
	✓	Schedule F: Campaign Servi provided by owners, officers, a	ices. Paid campaign-relate and lobbyists of the firm du	ed services por	ersonally ting period.
✓		Schedule G: City Contract S officers, and lobbyists of the fire	ervices. Paid services pe rm under a City contract du	rsonally provi uring the repo	ded by owners, rting period.
		VER	RIFICATION		
reasonab accuracy Quarterly	ole diligen . I declare . Disclosu	rized by the Lobbying Firm identice in the course of reviewing this under penalty of perjury under re Report, including all attached the are stated on information and	ified above to make this ve s Quarterly Disclosure Rep the laws of the State of Ca schedules, are true, corre	ort for comple difornia that th ct, and compl	eteness and ne contents of this ete, except as to

Executed on January 5, 2011 at Sa	an Diego, CA	
(Date)	(City and State)	
By: TW All My	risten Byrne	Vice-President
(Signature)	(Print Name)	(Title)
		10/04/

Name of Lobbying Firm: MJE Marketing Services

Fill out at a Schedule A-1 for each client for whom the firm had <u>at least one lobbying contact</u> during the reporting period. Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NAME OF CLIENT: Otay Mesa Property Owners	
	San Diego CA 92108
Client's Address (Number & Street)	(City) (State) (Zip)
TOTAL COMPENSATION (and instructions) for the con-	arting period to the pagraet \$1 000. \$ 4 000
TOTAL COMPENSATION (see instructions) for the repo	
Check this box if the firm lobbied for this client on a	оопшувноў разія айніў ше теропіпу репод.
	Otov Mana Community Diagram (ONOD)
MUNICIPAL DECISION (BE SPECIFIC): Approval of	Otay Iviesa Community Plan Opdate (OMCPU)
A	
A. Outcome Sought: Approval	
B. Name of each Lobbyist in the firm who lobbied City (Otticials regarding this municipal decision:
Susanne Bankhead	
C. Name and Department of each City Official lobbied:	
Name: Kelly Broughton	Department: Dev Svcs - Administration
Name:	Department:
Comments:	

Name of Lobbying Firm: MJE Marketing Services

Fill out at a Schedule A-1 for each client for whom the firm had <u>at least one lobbying contact</u> during the reporting period. Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NAME OF CLIENT:	Civitas, Inc.	Telephone	e No
**		Denver	CO 80204
Client's Address	(Number & Street)	(City)	(State) (Zip)
_		the reporting period, to the nearest	
MUNICIPAL DECISI	ON (BE SPECIFIC): Appr	oval of the Plaza de Panama	Project
A. Outcome Sought	Same as above		
B. Name of each Lo Lauren Bogar	•	ed City Officials regarding this mun	icipal decision:
<u> Laaron Bogan</u>			
Kristen Byrne			
-	tment of each City Official I	lobbied:	
-	tment of each City Official I		nity & Legislative Svcs
C. Name and Depar	tment of each City Official I Laing	Department: Commun Department: Commun	ity & Legislative Svcs
C. Name and Depar	tment of each City Official I Laing Braun	Department: Commun	ity & Legislative Svcs
C. Name and Depar Name: Rachel Name: Gerald I	tment of each City Official I Laing Braun	Department: Commun Department: Commun Department: Park & R	ity & Legislative Svcs
C. Name and Depar Name: Rachel Name: Gerald I Name: Stacey Name:	tment of each City Official I Laing Braun Lomedico	Department: Commun Department: Commun Department: Park & R Department:	ecreation
C. Name and Depar Name: Rachel Name: Gerald I Name: Stacey Name: Name:	tment of each City Official I Laing Braun Lomedico	Department: Commun Department: Commun Department: Park & R Department: Department:	ecreation
C. Name and Depar Name: Rachel Name: Gerald I Name: Stacey Name: Name: Name:	tment of each City Official I Laing Braun Lomedico	Department: Commun Department: Commun Department: Park & R Department: Department: Department: Department:	ecreation
C. Name and Depar Name: Rachel Name: Gerald I Name: Stacey Name: Name: Name: Name:	tment of each City Official I Laing Braun Lomedico	Department: Commun Department: Commun Department: Park & R Department: Department: Department: Department: Department:	ecreation
C. Name and Depar Name: Rachel Name: Gerald I Name: Stacey Name: Name: Name: Name: Name: Name:	tment of each City Official I Laing Braun Lomedico	Department: Commun Department: Commun Department: Park & R Department: Department: Department: Department: Department: Department: Department: Department:	ecreation
C. Name and Depar Name: Rachel Name: Gerald I Name: Stacey Name: Name: Name: Name: Name: Name: Name:	tment of each City Official I Laing Braun Lomedico	Department: Commun Department: Commun Department: Park & R Department: Department: Department: Department: Department: Department: Department: Department: Department:	ecreation
C. Name and Depar Name: Rachel Name: Gerald I Name: Stacey Name: Name: Name: Name: Name: Name: Name: Name: Name:	tment of each City Official I Laing Braun Lomedico	Department: Commun Department: Commun Department: Park & R Department: Department: Department: Department: Department: Department: Department: Department: Department: Department:	ecreation

Name of Lobbying Firm: MJE Marketing Services

Fill out at a Schedule A-1 for each client for whom the firm had <u>at least one lobbying contact</u> during the reporting period. Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

NAME OF CLIENT: Verizon Wireless	Telephor	ne No.:
	Irvine	CA 92618
Client's Address (Number & Street)	(City)	(State) (Zip)
TOTAL COMPENSATION (see instructions) for the	reporting period to the peares	st \$1.000: \$
Check this box if the firm lobbled for this client of		
The other rais now it the intra tonnied for this ottain of	on a contingency page during t	
MUNICIPAL DECISION (BE SPECIFIC): Wireless	s communication services	for the City
MIGNICITAL DECISION (RE SPECIFIC): AAII CIGO		
A Outcome Sevent Approval		
A. Outcome Sought: Approval		
B. Name of each Lobbyist in the firm who lobbied (City Officials regarding this mu	nicipal decision
Lauren Rogart		πιοιραι ασσισιστι
David Nielsen	·	
E J C J V L J V L - J - 7 L - 1 I		
Susanne Bankhead		
C. Name and Department of each City Official lobb		cs - Administration
C. Name and Department of each City Official lobb Name: Kelly Broughton	Department: Dev Svo	
Susanne Bankhead C. Name and Department of each City Official lobb Name: Kelly Broughton Name: David Alvarez	Department: Dev Svo	uncil - District 8
Susanne Bankhead C. Name and Department of each City Official lobb Name: Kelly Broughton Name: David Alvarez Name: Travis Knowles	Department: Dev Svo Department: City Col Department: City Col	uncil - District 8 uncil - District 8
Susanne Bankhead C. Name and Department of each City Official lobb Name: Kelly Broughton Name: David Alvarez Name: Travis Knowles Name: Bruce Williams	Department: Dev Svo Department: City Co Department: City Co Department: City Co	uncil - District 8 uncil - District 8 uncil - District 4
Susanne Bankhead C. Name and Department of each City Official lobb Name: Kelly Broughton Name: David Alvarez Name: Travis Knowles Name: Bruce Williams Name:	Department: Dev Svo Department: City Col	uncil - District 8 uncil - District 8 uncil - District 4
Susanne Bankhead C. Name and Department of each City Official lobb Name: Kelly Broughton Name: David Alvarez Name: Travis Knowles Name: Bruce Williams Name: Name:	Department: Dev Svo Department: City Cor Department: City Cor Department: City Cor Department: Department: Department:	uncil - District 8 uncil - District 8 uncil - District 4
Susanne Bankhead C. Name and Department of each City Official lobb Name: Kelly Broughton Name: David Alvarez Name: Travis Knowles Name: Bruce Williams Name: Name: Name: Name:	Department: Dev Svo Department: City Col Department: City Col Department: City Col Department: Department: Department: Department:	uncil - District 8 uncil - District 8 uncil - District 4
Susanne Bankhead C. Name and Department of each City Official lobb Name: Kelly Broughton Name: David Alvarez Name: Travis Knowles Name: Bruce Williams Name: Name: Name: Name: Name:	Department: Dev Svo Department: City Col Department: City Col Department: City Col Department: Department: Department: Department: Department: Department:	uncil - District 8 uncil - District 8 uncil - District 4
Susanne Bankhead C. Name and Department of each City Official lobb Name: Kelly Broughton Name: David Alvarez Name: Travis Knowles Name: Bruce Williams Name: Name	Department: Dev Svo Department: City Col Department: City Col Department: City Col Department: Departm	uncil - District 8 uncil - District 8 uncil - District 4
Susanne Bankhead C. Name and Department of each City Official lobb Name: Kelly Broughton Name: David Alvarez Name: Travis Knowles Name: Bruce Williams Name: Name	Department: Dev Svo Department: City Col Department: City Col Department: City Col Department: Departm	uncil - District 8 uncil - District 4 uncil - District 4
Susanne Bankhead C. Name and Department of each City Official lobb Name: Kelly Broughton Name: David Alvarez Name: Travis Knowles Name: Bruce Williams Name: Name	Department: Dev Svo Department: City Col Department: City Col Department: City Col Department: Departm	uncil - District 8 uncil - District 8 uncil - District 4

Name of Lobbying Firm: MJE Marketing Services

Fill out at a Schedule A-1 for each client for whom the firm had <u>at least one lobbying contact</u> during the reporting period. Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

	: Verizon Wireless	Telephor	ne No.:
	-	Irvine	<u>CA</u> 92618
lient's Address	(Number & Street)	(City)	(State) (Zip)
OTAL COMPENS	ATION (see instructions) for	the reporting period, to the neares	st \$1,000: \$ 18,000
		ent on a contingency basis during t	
MUNICIPAL DECIS	SION (BE SPECIFIC): Revie	ew of City Council wireless c	ommunications
			·
A. Outcome Soug	ht: Modifications to exist	ing policy	:
t. Cateome Joug			and the second s
3. Name of each l	_obbyist in the firm who lobbi	ed City Officials regarding this mu	nicipal decision:
Lauren Boga	•		
David Nielse	en		
C	mith and		
Susanne Ba	nknead		
		lobbied:	
	artment of each City Official I		uncil - District 4
C. Name and Dep	artment of each City Official I Young	lobbied: Department: City Cou	
C. Name and Dep	artment of each City Official I Young Pepin	Department: City Cou	
Name and Dep Name: Tony \ Name: Brian I	artment of each City Official I Young Pepin a Ison	Department: City Cou	uncil - District 6 manic Administration
Name and Dep Name: Tony Name: Brian I Name: Pamel	artment of each City Official I Young Pepin a Ison rine Hansen	Department: City Councils Department: City Councils Department: City Councils	uncil - District 6 manic Administration
Name and Dep Name: Tony Name: Brian I Name: Pamel Name: Kather	artment of each City Official I Young Pepin a Ison rine Hansen Ector	Department: City Councils Department: City Councils Department: City Councils	uncil - District 6 manic Administration uncil - District 2 manic Administration
Name and Dep Name: Tony Name: Brian I Name: Pamel Name: Kather Name: Drew I	artment of each City Official I Young Pepin a Ison rine Hansen Ector Faulconer	Department: City Councils Department: City Councils Department: City Councils Department: City Councils Department: Councils	uncil - District 6 manic Administration uncil - District 2 manic Administration uncil - District 2
Name and Dep Name: Tony Name: Brian I Name: Pamel Name: Kather Name: Drew I Name: Kevin	artment of each City Official I Young Pepin a Ison rine Hansen Ector Faulconer Alvarez	Department: City Councils Department: City Councils Department: City Councils Department: Councils Department: Councils Department: City Councils	uncil - District 6 manic Administration uncil - District 2 manic Administration uncil - District 2 uncil - District 8
Name and Dep Name: Tony Name: Brian I Name: Pamel Name: Kather Name: Drew I Name: Kevin Name: David	artment of each City Official I Young Pepin a Ison rine Hansen Ector Faulconer Alvarez Knowles	Department: City Councils Department: City Councils Department: City Councils Department: Councils Department: City Councils Department: City Councils Department: City Councils	uncil - District 6 manic Administration uncil - District 2 manic Administration uncil - District 2 uncil - District 8 uncil - District 8
Name and Dep Name: Tony \ Name: Brian I Name: Pamel Name: Kather Name: Drew I Name: Kevin Name: David Name: Travis Name: Kather	artment of each City Official I Young Pepin a Ison rine Hansen Ector Faulconer Alvarez Knowles	Department: City Cou Department: City Cou Department: Council Department: City Cou	uncil - District 6 manic Administration uncil - District 2 manic Administration uncil - District 2 uncil - District 8 uncil - District 8
Name and Dep Name: Tony Name: Brian I Name: Pamel Name: Kather Name: Drew I Name: Kevin Name: David Name: Travis Name: Kather Name: Kather	artment of each City Official I Young Pepin a Ison rine Hansen Ector Faulconer Alvarez Knowles	Department: City Cou Department: City Cou Department: Council Department: City Cou	uncil - District 6 manic Administration uncil - District 2 manic Administration uncil - District 2 uncil - District 8 uncil - District 8 uncil - District 8

Name of Lobbying Firm: MJE Marketing Services

Fill out at a Schedule A-1 for each client for whom the firm had <u>at least one lobbying contact</u> during the reporting period. Fill out a separate Schedule A-1 for each decision lobbied on by the firm for the client.

/o MJE	San Diego	<u>CA</u> 92108
lient's Address (Number & Street)	(City)	(State) (Zip)
OTAL COMPENSATION (see instructions) for the	ne reporting period, to the neares	£\$1,000: \$ 1 ,000
Check this box if the firm lobbied for this clien		
	J J J J J J J J J J J J J J J J J J J	
MUNICIPAL DECISION (BE SPECIFIC): Seekir	na reimbursement from City	for eligible costs to
OMCPU studies		
A. Outcome Sought: Obtaining reimbursem	ent	
4. Outcome Sought: Obtaining reimbursett	OIIL	
Nome of each Labbulat in the form who to the	d City Officials as south a this	vicinal decision:
 B. Name of each Lobbyist in the firm who lobbied Susanne Bankhead 	α Oity Oπicials regarding this mur	ncipai decision:
Casamo Barra da		
C. Name and Department of each City Official Iol	Oi: DI	O Commo Investment
Name: Charlene Gabriel		& Comm. Investment
Name:	Department:	
	Department:	
Name:		
Name:		
	Department:	
Name:	Department:	
Name:	Department: Department: Department:	

continuation sheet (but do not repeat client's address or compensation information).

Name of Lobbying Firm: MJE Marketing Services	TOOKE (NO LODDYING		
Complete a box for each registered client for whom the Learning period.	_obbying Firm had <u>no lobbying cor</u>	<u>ıtacts</u> duri	ng the reporting
NAME OF CLIENT: Pardee Homes	Telephone No.:		<u> </u>
	San Diego	CA	92130
Client's Address (Number & Street)	(City)	(State)	(Zip)
Contingency fees earned for lobbying performed in a pre	vious reporting period (to the near	est \$1,000)): \$ <u>n/a</u>
NAME OF CLIENT: YMCA of San Diego County	Telephone No.:		
	San Diego	CA	92123
Client's Address (Number & Street)	(City)	(State)	(Zip)
Contingency fees earned for lobbying performed in a pre-	vious reporting period (to the near	est \$1,000)): <u>\$</u> n/a
NAME OF CLIENT: Superior Ready Mix	Telephone No.:		
	Escondido	CA	92026
Client's Address (Number & Street)	(City)	(State)	(Zip)
Contingency fees earned for lobbying performed in a prev	vious reporting period (to the near	est \$1,000	_{0): \$} n/a
NAME OF CLIENT: Joseph Parker, on behalf of C	rown Castle Telephone No.: 1		
<u>.</u>	San Diego	CA_	92101
Client's Address (Number & Street)	(City)	(State)	(Zip)
Contingency fees earned for lobbying performed in a prev	vious reporting period (to the near	est \$1,000	ı): <u>\$</u> n/a
NAME OF CLIENT: Wave House Belmont Park L.			
	San Diego	CA	92109
Client's Address (Number & Street)	(City)	(State)	(Zip)
Contingency fees earned for lobbying performed in a prev	vious reporting period (to the near	est \$1,000	_{i): \$} n/a
NAME OF CLIENT: San Diego State University	Telephone No.: (·
	San Diego	CA	92182
Client's Address (Number & Street)	(City)	(State)	(Zip)
Contingency fees earned for lobbying performed in a prev	rious reporting period (to the neare	∋st \$1,000): <u>\$</u> n/a
Comments:			

If more space is needed, check box and attach continuation sheet(s).

Form EC-603 (Rev. 12/04/09)

SCHEDULE C: CAMPAIGN DISCLOSURE - CITY CANDIDATES

Name of Lobbying Firm: MJE Marketing Services

Fill out a separate entry for EACH contribution made by ar contributed \$100 or more during the reporting period to a report contributions made to a candidate-controlled ballot	City candidate committee. (Do not use this schedule to
Name of individual making the contribution: Kristen By	/rne
Name of candidate supported: Todd Gloria	
Date contribution made: 12/1/2011	Amount of contribution: \$250.00
Name of individual making the contribution: Kristen By	vrne
Name of candidate supported: Sherri Lightner	
Date contribution made: 12/1/2011	Amount of contribution: \$150.00
Name of individual making the contribution: Kristen By	vrne
Name of candidate supported: Marti Emerald	
Date contribution made: 12/1/2011	Amount of contribution: \$150.00
Name of individual making the contribution: Name of candidate supported:	
Date contribution made:	
Name of individual making the contribution:	
Name of candidate supported:	·
Date contribution made:	Amount of contribution: \$
Name of individual making the contribution:	
Name of candidate supported:	
Date contribution made:	
Comments:	
If more space is needed, check box and attach continua	ation sheet(s).

SCHEDULE G: CITY CONTRACT SERVICES

Name of Lobbying Firm: MJE Marketing Services

Fill out a separate entry for EACH owner, compensated officer, or lobbyist of the firm who provided compensated services under a contract with the City of San Diego during the reporting period.

Name of individual who provided contract services: Marlee J Ehrenfeld
Name of department, agency, or board for which the services were provided: Storm Water Department
Approximate amount of compensation earned during the reporting period: \$575.00
Description of services provided: Think Blue
Name of individual who provided contract services: Susanne Bankhead
Name of department, agency, or board for which the services were provided: Storm Water Department
Approximate amount of compensation earned during the reporting period: \$ 236.00
Description of services provided: Think Blue
Description of dervices provided.
Lauren Bogart
Name of individual who provided contract services: Lauren Bogart
Name of department, agency, or board for which the services were provided: Storm Water Department
Approximate amount of compensation earned during the reporting period: \$ 382.00
Description of services provided: Think Blue
Name of individual who provided contract services:
Name of department, agency, or board for which the services were provided:
Approximate amount of compensation earned during the reporting period: \$
Description of services provided:
Name of individual who provided contract services:
Name of department, agency, or board for which the services were provided:
Approximate amount of compensation earned during the reporting period: \$
Description of services provided:
Description of services provided.
Comments:
If more space is needed, check box and attach continuation sheet(s).