



**KUSI**  
 4575 Viewridge Ave  
 San Diego, CA 92123  
 (858)571-5151

|  |  |  |
|--|--|--|
| <b>Contract / Revision</b><br>52907 /        |  | <b>Alt Order #</b><br>09663259           |
| <b>Contract Dates</b><br>04/23/12 - 06/10/12 |  | <b>Product</b><br>NO ON PROP 29          |
| <b>Advertiser</b><br>Political               |  | <b>Estimate #</b><br>04/06/12 / 04/06/12 |

| *Line | Ch   | Start Date        | End Date        | Description          | Start/End Time    | Days | Length | Spots/Week        | Rate        | Type | Totals<br>Spots Amount |            |
|-------|------|-------------------|-----------------|----------------------|-------------------|------|--------|-------------------|-------------|------|------------------------|------------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |                        |            |
| Week: |      | 04/30/12          | 05/06/12        | MTWTF--              |                   |      |        | 2                 | \$285.00    |      |                        |            |
| Week: |      | 05/07/12          | 05/13/12        | -----                |                   |      |        | 0                 | \$0.00      |      |                        |            |
| Week: |      | 05/14/12          | 05/20/12        | -----                |                   |      |        | 0                 | \$0.00      |      |                        |            |
| Week: |      | 05/21/12          | 05/27/12        | MTWTF--              |                   |      |        | 3                 | \$285.00    |      |                        |            |
| Week: |      | 05/28/12          | 06/03/12        | MTWTF--              |                   |      |        | 3                 | \$285.00    |      |                        |            |
| N 72  | KUSI | 04/30/12          | 06/01/12        | Law & Order          | M-F 9p-10pm       |      | :30    |                   |             | NM   | 8                      | \$2,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |                        |            |
| Week: |      | 04/30/12          | 05/06/12        | MTWTF--              |                   |      |        | 2                 | \$250.00    |      |                        |            |
| Week: |      | 05/07/12          | 05/13/12        | -----                |                   |      |        | 0                 | \$0.00      |      |                        |            |
| Week: |      | 05/14/12          | 05/20/12        | -----                |                   |      |        | 0                 | \$0.00      |      |                        |            |
| Week: |      | 05/21/12          | 05/27/12        | MTWTF--              |                   |      |        | 3                 | \$250.00    |      |                        |            |
| Week: |      | 05/28/12          | 06/03/12        | MTWTF--              |                   |      |        | 3                 | \$250.00    |      |                        |            |
| N 73  | KUSI | 05/26/12          | 06/02/12        | Saturday 8-10p Movie | Saturday 8-10p Mo |      | :30    |                   |             | NM   | 2                      | \$250.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |                        |            |
| Week: |      | 05/21/12          | 05/27/12        | -----S-              |                   |      |        | 1                 | \$125.00    |      |                        |            |
| Week: |      | 05/28/12          | 06/03/12        | -----S-              |                   |      |        | 1                 | \$125.00    |      |                        |            |
| N 74  | KUSI | 05/27/12          | 06/03/12        | Sun 8-10pm Movie     | SUN 8-10pm        |      | :30    |                   |             | NM   | 2                      | \$250.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>      |                   |      |        | <u>Spots/Week</u> | <u>Rate</u> |      |                        |            |
| Week: |      | 05/21/12          | 05/27/12        | -----S               |                   |      |        | 1                 | \$125.00    |      |                        |            |
| Week: |      | 05/28/12          | 06/03/12        | -----S               |                   |      |        | 1                 | \$125.00    |      |                        |            |

Totals 419 \$128,505.00

| Time Period        | # of Spots | Gross Amount        | Net Amount          |
|--------------------|------------|---------------------|---------------------|
| 03/26/12 -04/29/12 | 40         | \$13,430.00         | \$11,415.50         |
| 04/30/12 -05/27/12 | 264        | \$80,875.00         | \$68,743.75         |
| 05/28/12 -06/04/12 | 115        | \$34,200.00         | \$29,070.00         |
| <b>Totals</b>      | <b>419</b> | <b>\$128,505.00</b> | <b>\$109,229.25</b> |

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
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 This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.  
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