

# Est 1645 Bonnie Dumanis for Mayor 5.28-6.3

EDJ INFORMATION: Bonnie Dumanis f June Primary 1645 Est 1645 Submit EDI Invoice

ORDER INFORMATION: AE BAUER, DENNIS (563) Office San Diego  
 Client Bonnie Dumanis for Mayor (90804)  
 Product Republican - Mayoral (202)  
 Agency CERASOLI STAFFORD MEDIA - SDBB 15%  
 Rep Firm

BILLING INFORMATION: TM # 297434  
 Contract Start 05/28/2012  
 Contract End 06/03/2012  
 TOTALS FOR CONTRACT  
 Total Spots 53  
 Gross Amt \$11,855.00  
 Agency Comm \$1,778.25  
 Rep Comm \$0.00  
 Net Amt \$10,076.75

Address: C/O ZONE, 731 S. COAST HIGHWAY #101, SOLANA BEACH, CA 92075  
 Contact: SHELLY GRAY, Phone: 858-259-2200  
 Notes: 4-12-12 Note: 15's are bknds

Bill Month: Broadcast  
 Ord Status: Submitted to Inventory  
 Contract Type: Political

REFERENCES

Est #	1645	Primary	NAT - Political (27 Tertiary
Contr #		Secondary	SAN DIEGO COR Quaternary EDI (2)
Systems	San Diego IC Network, 0777 (626)		

Traffic Ln#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Spots	Unit Cost	Total Cost	Spot Len
	2	BRVO		05/28/12	06/03/12	20:00	23:00	X	X	X	X	X	X	X	5	5	\$455.00	\$2,275.00	30
	2	BRVO		05/28/12	06/03/12	20:00	23:00	X	X	X	X	X	X	X	16	16	\$227.50	\$3,640.00	15
	2	FXNC		05/28/12	06/03/12	16:00	20:00	X	X	X	X	X	X	X	7	7	\$270.00	\$1,890.00	30
	2	FXNC		05/28/12	06/03/12	16:00	20:00	X	X	X	X	X	X	X	10	10	\$135.00	\$1,350.00	15
	2	HGTV		05/28/12	06/03/12	20:00	23:00	X	X	X	X	X	X	X	5	5	\$270.00	\$1,350.00	30
	2	HGTV		05/28/12	06/03/12	20:00	23:00	X	X	X	X	X	X	X	10	10	\$135.00	\$1,350.00	15
<b>Total</b>																			
Spots	53																		
Grs \$	\$11,855																		
Net \$	\$10,077																		