SCOPE

Insertion Order

Advertiser: CA - Nathan Fletcher for Mayor
Product: CA - Nathan Fletcher for Mayor, Candidate
Start Date: 4/2/2012
End Date: 4/16/2012

Dennis Bauer
Cox Media

Phone: (619) 683-4150
Fax: (619) 876-4992

Invoices and Affidavits to be sent to:

Cable Scope
630 Third Avenue
18th Floor
New York, NY 10017
Phone: (212) 983-9360
Fax: (212) 983-9323

Agency Estimate Code Must appear in all Invoices

Agency EstimateCode: 304

System Code:
MSO: Cox

CAXH HHs: 254,530
Area: San Diego (South)

						04/02	04/09	Spots	Cost
ANML	M-Su	4:00p	8:00p	:30	$10.00		10	10	$100.00
ANML	M-Su	8:00p	11:00p	:30	$10.00		10	10	$100.00
ANML	W-F	9:00a	4:00p	:30	$5.00	12		12	$60.00
ANML	W-Su	4:00p	8:00p	:30	$10.00	10		10	$100.00
ANML	Sa-Su	6:00a	4:00p	:30	$10.00	10	8	18	$180.00
CNN	M-F	6:00a	9:00a	:30	$60.00		10	10	$600.00
CNN	M-Su	4:00p	8:00p	:30	$60.00		10	10	$600.00
CNN	W-F	6:00a	9:00a	:30	$60.00	8		8	$480.00
CNN	W-Su	4:00p	8:00p	:30	$60.00	8		8	$480.00
CNN	Sa-Su	6:00a	4:00p	:30	$40.00	10		10	$400.00
COOK	M-Su	8:00p	11:00p	:30	$5.00		14	14	$70.00
COOK	W-Su	8:00p	11:00p	:30	$5.00	10		10	$50.00
HGTV	M-Su	4:00p	8:00p	:30	$60.00		10	10	$600.00
HGTV	W-Su	4:00p	8:00p	:30	$60.00	8		8	$480.00
HGTV	Sa-Su	6:00a	4:00p	:30	$50.00	10	10	20	$1,000.00
MNBC	M-Su	4:00p	8:00p	:30	$80.00		10	10	$800.00
MNBC	M-Su	8:00p	11:00p	:30	$80.00		10	10	$800.00
MNBC	W-Su	4:00p	8:00p	:30	$80.00	8		8	$640.00
MNBC	W-Su	8:00p	11:00p	:30	$80.00	8		8	$640.00
OWN	M-Su	8:00p	11:00p	:30	$5.00		14	14	$70.00
OWN	W-Su	8:00p	11:00p	:30	$5.00	10		10	$50.00
TLC	M-Su	4:00p	8:00p	:30	$35.00		10	10	$350.00
TLC	M-Su	8:00p	11:00p	:30	$60.00		10	10	$600.00

Cook & Own SD Cox Zone

System Confirmation _____ Date 4/3
(Authorized Signature)

4/2/2012 7:12:57 PM

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