



Revised
Insertion Order
4/11/12 - 4/2/12

agency 6084

Invoices and Affidavits to be sent to:
Standalet
158

Advertiser: CA - Nathan Fletcher for Mayor
Product: CA - Nathan Fletcher for Mayor, Candidate
Start Date: 4/16/2012
End Date: 4/30/2012
Dennis Bauer
Cox Media
Phone: (619) 683-4150
Fax: (619) 876-4992

Cable Scope
630 Third Avenue
18th Floor
New York, NY 10017
Phone: (212) 983-9360
Fax: (212) 983-9323

Agency Estimate Code Must appear in all Invoices
Agency Estimate Code: 304
System Code: CAXH IHHs: 2544530
MSO: Cox
Area: San Diego (South)

Agency	Estimate Code	Start	End	Day	Time	Sec	Rate	Spots	Cost
ANML	M-Su	4:00p	8:00p	:15	\$6.50	10	10	20	\$130.00
ANML	M-Su	8:00p	11:00p	:15	\$6.50	10	10	20	\$130.00
ANML	Sa-Su	6:00a	4:00p	:15	\$6.50	6	6	12	\$78.00
CNN	M-F	6:00a	9:00a	:15	\$39.00	6	6	12	\$468.00
CNN	M-Su	4:00p	8:00p	:15	\$39.00	10	10	20	\$780.00
CNN	Sa-Su	6:00a	4:00p	:15	\$26.00	6	6	12	\$312.00
COOK	M-Su	8:00p	11:00p	:15	\$3.25	14	14	28	\$91.00
FOOD	M-Su	8:00p	11:00p	:15	\$65.00	10	10	20	\$1,300.00
HGTV	M-Su	4:00p	8:00p	:15	\$39.00	10	10	20	\$780.00
HGTV	Sa-Su	6:00a	4:00p	:15	\$32.50	6	6	12	\$390.00
HPM LANN	M-Su	8:00p	11:00p	:15	\$6.50	10	10	20	\$130.00
MNBC	M-Su	4:00p	8:00p	:15	\$52.00	10	10	20	\$1,040.00
MNBC	M-Su	8:00p	11:00p	:15	\$52.00	10	10	20	\$1,040.00
OWN	M-Su	8:00p	11:00p	:15	\$3.25	14	14	28	\$91.00
TLC	M-Su	4:00p	8:00p	:15	\$16.25	10	10	20	\$325.00
TLC	M-Su	8:00p	11:00p	:15	\$39.00	10	10	20	\$780.00
TLC	Sa-Su	6:00a	4:00p	:15	\$16.25	6	6	12	\$195.00
TNT	M-Su	4:00p	8:00p	:15	\$65.00	7	7	14	\$910.00
TVLD	M-Su	8:00p	11:00p	:15	\$16.25	10	10	20	\$325.00
System: 175 175									
Sub-Totals:								\$4,647.50	\$4,647.50
System: 350									\$9,295.00

Agency: (\$1,394.25)
Net Total: \$7,900.75

System Confirmation
(Authorized Signature)

Date _____