



Insertion Order

Invoices and Affidavits to be sent to:

Advertiser: CA - Nathan Fletcher for Mayor
 Product: CA - Nathan Fletcher for Mayor, Candidate
 Start Date: 4/2/2012
 End Date: 4/16/2012

Dennis Bauer
 Cox Media
 Phone: (619) 683-4150
 Fax: (619) 876-4992

Cable Scope
 630 Third Avenue
 18th Floor
 New York, NY 10017
 Phone: (212) 983-9360
 Fax: (212) 983-9323

System Code: CAWD HHs: 197,490
 MSO: Time Warner Area: San Diego (Central)

Agency Estimate Code Must appear in all Invoices

Agency Estimate Code	Agency Estimate Code	Spots	Cost
304	04/02 04/09	10	\$350.00
TLC	W-Su 4:00p 8:00p :30	10	\$350.00
TLC	W-Su 8:00p 11:00p :30	8	\$480.00
TLC	Sa-Su 6:00a 4:00p :30	10	\$250.00
TVLD	M-Su 8:00p 11:00p :30	14	\$350.00
TVLD	W-Su 8:00p 11:00p :30	10	\$250.00
System: 150 150		300	\$10,930.00
Sub-Totals:			\$5,310.00
			\$5,620.00

Agency: (\$1,639.50)
 Net Total: \$9,290.50


 (Authorized Signature)

System Confirmation

Date 4/3