

TVU Cable System Order

Order #	61670955
Syscode	9976
System Name	Cox Media/San Diego U-verse
Market	San Diego
AE	Tonia Robinson
Sales Coordinator	Sarah Weislon
Office	Los Angeles
Phone	(310) 254-2220
Status	Not accepted
Survey	National Live+7 May12 Proj. (May10 HUT, May

Flight Dates	04/16/12 - 06/10/12
Agency	GCW Media Services
Advertiser	CA Against Out of Control Taxing/Spend
Client Code	
Product Code	
Est Code	700
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	04/12/12
Version	3 Vs. 2
Show All Lines	
Total # of Weeks	8
Total	\$39,487.00
Commission	\$5,923.05
Net Total	\$33,563.95
Total Spots	1025
Affiliate Split	0.0
Sold On	Cost Per Point
GRP	573.5
CPP	\$69.00
	GIMP 835970
	CPM \$47.23

Comments : 4/12. Rev. TNT- made some NBA Sports Specific. Please note that ALL sports programming must run in spots. Client will not pay if not in sports. Totals remain the same. Please confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
324	TNT	SPURS/WARRIORS	4/23/12	4/29/12	19:30	22:00				X				1.40	1975	2	\$95.00	\$190.00	30	MG. +2x w/o 4/23 ✓

	Jan 2012	Feb 2012	Mar 2012	Apr 2012	May 2012	Jun 2012	Jul 2012	Aug 2012	Sep 2012	Oct 2012	Nov 2012	Dec 2012	Total
SPOTS	0	0	0	200	600	225	0	0	0	0	0	0	1025
AMT	\$0.00	\$0.00	\$0.00	\$5,516.00	\$23,798.00	\$10,173.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$39,487.00

SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 04/13/12

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