



KNSD
 225 Broadway
 San Diego, CA 92101
 (619) 231-3939

www.nbcsandiego.com

<u>Contract / Revision</u> 307648 /	<u>Alt Order #</u>
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<u>Contract Dates</u> 05/07/12 - 05/13/12	<u>Product</u> CARL DEMAI0 FOR MA	<u>Estimate #</u> 507513
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<u>Advertiser</u> CARL DEMAI0 FOR MAY0	<u>Original Date / Revision</u> 04/24/12 / 04/24/12
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 10	KNSD	05/07/12	05/11/12	530P-6P NBC NIGHTLY NEV	530P-6P		:30				NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/07/12	05/13/12	MTWTF--				5	\$750.00	4.40			
N 11	KNSD	05/07/12	05/13/12	6P-630P NBC SD NEWS 6P	6P-630P	MTWTF--	:30	5	\$400.00	2.60	NM	5	\$2,000.00
N 12	KNSD	05/13/12	05/13/12	POLITICALLY SPEAKING	9-930A	-----S	:30	1	\$175.00	1.30	NM	1	\$175.00
N 13	KNSD	05/07/12	05/13/12	7-730P M-F WHEEL OF FRT	7P-730P	MTWTF--	:30	5	\$450.00	3.20	NM	5	\$2,250.00
N 14	KNSD	05/07/12	05/13/12	730-8P M-F JEOPARDY	730P-8P	MTWTF--	:30	5	\$750.00	4.20	NM	5	\$3,750.00
N 15	KNSD	05/07/12	05/13/12	7-730P SA WHEEL OF FRTN	7P-730P	-----S-	:30	1	\$175.00	2.60	NM	1	\$175.00
N 16	KNSD	05/07/12	05/13/12	730-8P SA JEOPARDY	730P-8P	-----S-	:30	1	\$225.00	3.00	NM	1	\$225.00
N 17	KNSD	05/07/12	05/13/12	W10-11P LAW & ORDER:SV	10-11P	--W----	:30	1	\$1,300.00	5.40	NM	1	\$1,300.00
N 18	KNSD	05/07/12	05/13/12	SA 10-11P L&O SVU	10P-11P	-----S-	:30	1	\$500.00	2.50	NM	1	\$500.00
N 19	KNSD	05/07/12	05/13/12	1135P-1235A TONIGHT SHC	1135P-1235A	MTWTF--	:30	5	\$250.00	2.10	NM	5	\$1,250.00
Totals											194.60	67	\$28,700.00

Time Period	# of Spots	Gross Amount	Net Amount
04/30/12 -05/13/12	67	\$28,700.00	\$24,395.00
Totals	67	\$28,700.00	\$24,395.00

Signature: _____ Date: _____