

KUSI



Contract / Revision 53717 Flight Dates 05/14/12-05/27/12

Hiatus Dates

Original Date / Revision 04/13/12/ 04/13/12

Order Sep 00:05:00

Advertiser Political

Product TOO EXTREME FOR SD

Estimate #

											Totals				
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				1.2 M-F: GMSD at 6am											
				M-F: GMSD at 6am		<6:30 AM-7:00 AM>									
				GOOD MORNING SD @630A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 05/14/12		05/20/12	MTWT---	4	\$325.00	0.00									
Week: 05/21/12		05/27/12	MTWT---	4	\$325.00	0.00									
4	KUSI	05/14/12	05/24/12	1.3 M-F: GMSD at 7am CM		7am-9am	MTWT---	:30	4	\$325.00	P-1	0.00	NM	8	\$2,600.00
				M-F: GMSD at 7am		<7:00 AM-8:00 AM>									
				GOOD MORNING SD @7A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 05/14/12		05/20/12	MTWT---	4	\$325.00	0.00									
Week: 05/21/12		05/27/12	MTWT---	4	\$325.00	0.00									
5	KUSI	05/14/12	05/24/12	1.3 M-F: GMSD at 7am CM		7am-9am	MTWT---	:30	4	\$325.00	P-1	0.00	NM	8	\$2,600.00
				M-F: GMSD at 7am		<8:00 AM-9:00 AM>									
				GOOD MORNING SD @8A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 05/14/12		05/20/12	MTWT---	4	\$325.00	0.00									
Week: 05/21/12		05/27/12	MTWT---	4	\$325.00	0.00									
6	KUSI	05/14/12	05/24/12	1.4 M-F: GMSD at 9am CM		9am-10am	MTWT---	:30	4	\$230.00	P-1	0.00	NM	8	\$1,840.00
				M-F: GMSD at 9am											
				GOOD MORNING SD @9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 05/14/12		05/20/12	MTWT---	4	\$230.00	0.00									
Week: 05/21/12		05/27/12	MTWT---	4	\$230.00	0.00									
7	KUSI	05/14/12	05/24/12	3.10 M-F: News at 6pm CM		6pm-7pm	MTWT---	:30	3	\$350.00	P-1	0.00	NM	6	\$2,100.00
				M-F: News at 6pm		<6:00 PM-6:30 PM>									
				EARLY NEWS @6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 05/14/12		05/20/12	MTWT---	3	\$350.00	0.00									
Week: 05/21/12		05/27/12	MTWT---	3	\$350.00	0.00									
8	KUSI	05/14/12	05/24/12	3.10 M-F: News at 6pm CM		6pm-7pm	MTWT---	:30	3	\$350.00	P-1	0.00	NM	6	\$2,100.00
				M-F: News at 6pm		<6:30 PM-7:00 PM>									
				EARLY NEWS @630P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 05/14/12		05/20/12	MTWT---	3	\$350.00	0.00									
Week: 05/21/12		05/27/12	MTWT---	3	\$350.00	0.00									
9	KUSI	05/14/12	05/24/12	5.2 M-F: News at 10pm CM		10pm-11pm	MTWT---	:30	3	\$1,000.00	P-1	0.00	NM	6	\$6,000.00
				M-F: News at 10pm		<10:00 PM-10:30 PM>									
				LATE NEWS @10P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 05/14/12		05/20/12	MTWT---	3	\$1,000.00	0.00									
Week: 05/21/12		05/27/12	MTWT---	3	\$1,000.00	0.00									
10	KUSI	05/14/12	05/24/12	5.8 M-F: News at 11pm CM		11pm-11:35pm	MTWT---	:30	4	\$400.00	P-1	0.00	NM	8	\$3,200.00
				M-F: News at 11pm		<11:00 PM-11:30 PM>									
				LATE NEWS @11P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 05/14/12		05/20/12	MTWT---	4	\$400.00	0.00									
Week: 05/21/12		05/27/12	MTWT---	4	\$400.00	0.00									

Totals 74 \$26,240.00