

Calendar Year  
**2013**

# CITY OF SAN DIEGO

## LOBBYING FIRM REGISTRATION FORM [Form EC-601]

For Official Use Only

E-Filed  
12/14/2012  
15:59:21

Lobbyists Added: \_\_\_\_\_  
 Clients Added: \_\_\_\_\_  
 Fees Due: \$ \_\_\_\_\_

Type or Print in Ink. File Original with the City Clerk.

Check Box if an Amendment (explain: \_\_\_\_\_)

Total Number of Pages: 5 (including cover sheet)

**Identify the Firm.**

Gresham Savage Nolan & Tilden PC			
Name of Lobbying Firm		Telephone Number	
Business Address (Number & Street)		(City)	(State) (Zip)
		San Bernardino	CA 92408

**Schedule A: Lobbyist Disclosure.** Complete this schedule by identifying each individual in the firm who has lobbied City Officials within the past 30 days, or is expected to lobby City Officials during the year.

**Schedule B: Client Disclosure.** Complete this schedule by identifying each client for whom the firm provides lobbying services.

**Schedule C: Activities Disclosure.** Complete this schedule if any "Yes" boxes are checked.

Check box if the firm has information to report regarding the applicable activity.  
 Check box if the firm has no information to report regarding the applicable activity.

YES	NO	You <b>MUST</b> check one box for each part of Schedule C.
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<b>Part 1: Fundraising Activities.</b> Owners, compensated officers, and lobbyists of the firm who engaged in "fundraising activities" for a current elected City Official within the last two years.
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<b>Part 2: Campaign Services.</b> Owners, compensated officers, and lobbyists of the firm who provided compensated campaign services to an elected City Official within the last two years.
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<b>Part 3: Contract Services.</b> Owners, compensated officers, and lobbyists of the firm who provided compensated services under a City contract within the last two years.

**Schedule D: Deleting Clients & Lobbyists (Amendment Only).** Complete this schedule if removing clients or lobbyists from your registration (must check the amendment box above).

### VERIFICATION

I have been authorized by the Lobbying Firm identified above to make this verification. I have reviewed and understand the requirements of the Lobbying Ordinance (San Diego Municipal Code §§ 27.4001-27.4055). I have exercised reasonable diligence in the course of reviewing this Registration Form for completeness and accuracy. I declare under penalty of perjury under the laws of the State of California that the contents of this Registration Form, including all attached schedules, are true, correct, and complete, except as to those matters which are stated on information and belief, and as to those matters I believe them to be true.

Executed on 11/19/2012 at San Bernardino, CA  
(Date) (City and State)

By: \_\_\_\_\_  
(Signature) Mark Ostoich (Print Name) CEO/President (Title)

Email address for a point of contact within the firm (optional): \_\_\_\_\_

**Note: Registration Terminates Every January 5. Annual Re-Registration is Required.**

# SCHEDULE A: LOBBYIST DISCLOSURE

Name of Lobbying Firm: Gresham Savage Nolan & Tilden PC

**Identify the Firm's Lobbyists.** List the name of each individual in the firm who has lobbied City Officials within the past 30 days, or is expected to lobby City Officials during the year.

Name of Individual

Name of individual

Mark Ostoich

Brent McManigal

Matthew Nelson

Donovan Collier

Theodore Stream

Comments: \_\_\_\_\_

If more space is needed, check box and attach continuation sheet(s).

# SCHEDULE B: CLIENT DISCLOSURE

Name of Lobbying Firm: Gresham Savage Nolan & Tilden PC

<b>CLIENT'S NAME:</b> <u>Lamar Advertising Company</u>		<b>Telephone No.:</b> _____	
Client's Address	(Number & Street)	<u>San Diego</u>	<u>CA</u> <u>92131</u>
		(City)	(State) (Zip)
Nature and Purpose of Client's Business: <u>Outdoor Advertising Signs</u>			
Specific or General Municipal Decisions (see instructions): <u>Negotiate approval of billboard contract with the city.</u>			
Outcome(s) sought: <u>Approval of contract.</u>			
If this client is a coalition or membership organization, state the name, address, and telephone number of each member of the coalition who has reached the \$1,000 threshold (see instructions):			
_____			
_____			

<b>CLIENT'S NAME:</b> <u>Lamar Advertising Company</u>		<b>Telephone No.:</b> _____	
Client's Address	(Number & Street)	<u>San Diego</u>	<u>CA</u> <u>92131</u>
		(City)	(State) (Zip)
Nature and Purpose of Client's Business: <u>Outdoor Advertising Signs</u>			
Specific or General Municipal Decisions (see instructions): <u>Advocate to amend city billboard ordinance.</u>			
Outcome(s) sought: <u>Approval of ordinance.</u>			
If this client is a coalition or membership organization, state the name, address, and telephone number of each member of the coalition who has reached the \$1,000 threshold (see instructions):			
_____			
_____			

Comments: \_\_\_\_\_

If more space is needed, check box and attach continuation sheet(s).

# SCHEDULE B: CLIENT DISCLOSURE

Name of Lobbying Firm: Gresham Savage Nolan & Tilden PC

<b>CLIENT'S NAME:</b> <u>Lamar Advertising Company</u>		<b>Telephone No.:</b> _____	
Client's Address	(Number & Street)	<u>San Diego</u>	<u>CA</u> <u>92131</u>
		(City)	(State) (Zip)
Nature and Purpose of Client's Business: <u>Outdoor Advertising Signs</u>			
Specific or General Municipal Decisions (see instructions): <u>Seek approval to convert static billboards to digital.</u>			
Outcome(s) sought: <u>Approval of converting to digital billboards.</u>			
If this client is a coalition or membership organization, state the name, address, and telephone number of each member of the coalition who has reached the \$1,000 threshold (see instructions):			
_____			
_____			
_____			

<b>CLIENT'S NAME:</b> _____		<b>Telephone No.:</b> _____	
Client's Address	(Number & Street)	(City)	(State) (Zip)
Nature and Purpose of Client's Business: _____			
Specific or General Municipal Decisions (see instructions): _____			
Outcome(s) sought: _____			
If this client is a coalition or membership organization, state the name, address, and telephone number of each member of the coalition who has reached the \$1,000 threshold (see instructions):			
_____			
_____			
_____			

Comments: \_\_\_\_\_

If more space is needed, check box and attach continuation sheet(s).

# SCHEDULE B: CLIENT DISCLOSURE

Name of Lobbying Firm: Gresham Savage Nolan & Tilden PC

<b>CLIENT'S NAME:</b> <u>Wal-Mart Real Estate Business Trust</u>		<b>Telephone No.:</b> _____	
Client's Address	(Number & Street)	<u>Bentonville</u>	<u>AR</u> <u>72716</u>
		(City)	(State) (Zip)
Nature and Purpose of Client's Business: <u>Ownership of real property and retail sale of goods.</u>			
Specific or General Municipal Decisions (see instructions): <u>Land Use Entitlements</u>			
Outcome(s) sought: <u>Approval</u>			
If this client is a coalition or membership organization, state the name, address, and telephone number of each member of the coalition who has reached the \$1,000 threshold (see instructions):			

<b>CLIENT'S NAME:</b> <u>Wal-Mart Real Estate Business Trust</u>		<b>Telephone No.:</b> _____	
Client's Address	(Number & Street)	<u>Bentonville</u>	<u>AR</u> <u>72716</u>
		(City)	(State) (Zip)
Nature and Purpose of Client's Business: <u>Ownership of real property and retail sale of goods.</u>			
Specific or General Municipal Decisions (see instructions): <u>Matters relating to obtaining city permits.</u>			
Outcome(s) sought: <u>Approval</u>			
If this client is a coalition or membership organization, state the name, address, and telephone number of each member of the coalition who has reached the \$1,000 threshold (see instructions):			

Comments: \_\_\_\_\_

If more space is needed, check box and attach continuation sheet(s).