



CALIFORNIA TRUST FOR PUBLIC SCHOOLS

Soccer Stadium, Training and Development Facility Conference Center and Leadership Charter Academy

The non-profit California Trust for Public Schools has been working with the Sweetwater Union High School District to acquire and develop 25 acres of industrial property located at 644 L Street for public use. Working with Werner Roth, a former US Soccer Federation board member, professional soccer player and consultant to Major League Soccer, we are assembling a proposal to finance and build a soccer specific stadium, training and development facility, conference center and leadership charter academy on the L Street property in Chula Vista.

Soccer is the world's most popular participation and spectator sport. Over the last decade America's national teams, fueled by players developed by Olympic Development Programs and other player development initiatives, have entered the international world of high performance soccer. Since the 1994 World Cup was held in the United States, a men's professional soccer league (MLS) has been established, American hosted Women's World Cup (which stands as the most significant women's sporting event in history) and a public commitment has been made to the establishment of a women's professional soccer league.

Existing soccer programs, especially at the elite level, do not meet the needs of talented athletes nor do they meet our expectations as a nation. America is failing to maximize the extraordinary development and performance potential of millions of American players; players who, along with thousands of coaches, clubs, leagues, and associations seek the next level of player development and performance.

The Sweetwater Campus is an ideal location where academic excellence and athletic achievement converge to create collegiate, Olympic and World Cup Champions; and the next generation of enlightened public officials and dedicated civic leaders.

Initial plans for the Sweetwater Campus could include:

- Soccer specific stadium, offices, commercial and retail space
- 10 FIFA soccer fields (natural and artificial turf) for training and competition
- Conference Center with housing, dining and meeting facilities
- Facilities and programs that specifically support women students and athletes
- Auditorium, multi-media and internet learning center
- K-12 Leadership Charter Academy focused on academics, leadership and public service
- Training center, indoor/outdoor swimming pools and multi-sport gymnasium
- U.S. National Soccer Hall of Fame exhibition
- Community based programs and activities
- Green Building, LEED Certification