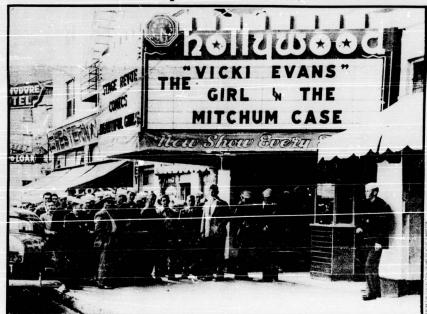
**HOW THE DEL MAR** WHIZ KIDS **BLEW \$16 MILLION BUCKS** part 2

SAN DIEGO'S **ONLY COMPLETE MOVIE GUIDE** FREE CLASSIFLEDS **EVENTS TELEVISION** 



# "This Is The Elephant's Grave, You Know."



Robert Mitchum... had just been caught with drugs, and this girl was with him... the crowd is waiting five-deep in a line that winds around the block outside an already packed theatre.

silences.

Every city, after all, has its own distinct rhythm. I remember back in New York, on Fast Hilb St., the old man who was always walking along that street chanting:

BY CONNIE SCHLOSSBERG along that street chanting:

San Diego. I think it will always remain a ghost town to me, no matter how many office buildings of the meaning of the matter how many office buildings of the matter how many office buildings shoot for the sky, no matter how many redevelopment projects to the state of the street of the collar Hispatricular down the old and exalt the look of offise cits, try, as I may, except the few old places where the nost is more also than the present when t

Balboa Park 3743 Fifth Ave.

3rd & B Sts. Silver Strand, Coronado 3785 Ocean Front Walk

baskets, weavings) from U.S. and abroad. International Center, Matthews Campus, UCSD Tuesday through Saturday, 11 A.M.-3 P.M.

ODSPELL, by the Young Actors' Forkshop, Mary Star of the Sea auditorium, 7727 Girard, La Jolla, hursday, June 14, 7:30 P.M. HU CHI-CHUNG, paintings by contemporary artist of Fifth Moon group representatives of Chinese modern painting movement. Fine Arts Gallery through June 15. INNACLE, Thursday, June 14; lockers and Toe Jam, Friday, June 15 not Saturday June 16; Glory, Tuesday, une 19; The Palace Complex, 4025 lacific Highway, San Diego. KIBBY LINAWEAVER AND SUZI FITZPATRICK, mixed media pieces. San Diego Art Institute, Balboa Park.

HE RICK AND JOE SHOW and LERRY COTTRELL, Friends of Old Ime Folk Music, Folk Arts, Friday and Saturday, June 15 and 16, 8:00 P.M.

PHILIPPINES: Isles of Many Cultures Museum of Man, Balboa Park.

SWEET OLD ROCK AND ROLL, leaturing the Drifters, the Olympics and the Meadowlarks, San Diego Sports Arena, Saturday, June 16, 8 P.M. JOHN DIRKS, constructions and kinetic sculptures, Founder's Gallery, USD, through June 29.

GLEN YARROUGH AND THE LIMELITERS, San Diego Civic Theatre, Saturday, June 16, 8:00 P.M. THE HANDS OF THE PEOPLE WHO ARE BUILDING ISRAEL, graphics by Martin Wiener, Also paintings, drawings and lithographs by Fritz Scholder, graphics by Francis Zunga and Rulina Tamayo, Introducing paintings by Virginia Newcomb. Orr's Gallery, 2200 Fourth Ave., San Dego. SAN DIEGO YOUTH SYMPHONY, Casa del Prado Auditorium, Balboa Park, Sunday, June 17, 1:00 and 3:00

TEMPURA and watercolor paintings by Robert Vickery, leading American realist, through July 8, Fine Arts Gallery, Balboa Park.

theatre

THE MERCHANT OF VENICE, National Shakespeare Festival, Old Globe Theatre, Thursday, Sunday, Wed., June 14, 17, 20, 8:30 P.M.; Saturday, June 16, 2 P.M.

TWO GENTLE'-IEN OF VERONA, National Shakespeare Festival, Old Globe Theatire Friday, Saturday, Tuesday, June 15, 16, 19, 8:30 P.M., Sunday, June 17, 2 P.M.

Two Gentlemen

JUNE 15, 16, 17\*, 19, 21, 23\*, 24, 27, 29, 30 — \*matinees

King Lear OPENS JULY 10

of Verona

lectures and talks ANTHROPOLOGIST MARGARET MEAD speaks on "Our Open Ended Future," San Diego Civic Theatre, Wednesday, June 20, 8 00 P.M.

dance THE LONDON BALLET, with Dame Margot Fonteyn, San Diego Civic Theatre, Thursciny and Friday, June 14 and 15, 8:00 P.M.

museums and galleries

1930's EXPOSITIONS, a photographic show, Fine Arts Gallery, Balboa Park, through July 1.

NAVAJO ARTS AND CRAFTS—demonstrations and exhibits of Navajo ruo-weaving, silver casting, turcuoise gweiry arts by Navajo Arts and Crafts Guild of Window Rock, Arizona, Museum of Man, Baltboa Park, Through June 17, 10 A.M.-430 P.M.

GALLERY 8, traditional and contemporary African art, as well as other hand, made crafts (lewelry, ceramics,

The Merchant

of Venice

JUNE 14, 161, 17, 20, 22, 23, 241, 26, 28, 301 — Imaginees

shakespeare festival

Nightly except Monday, 8:30 p.m. Matinees Saturday, Sunday at 2 p.m.

The internationally acclaimed festival, featuring a professional shakespeare Repertory Company, performing in a functioning entire of England's original Globe Playhouse. EARLY BIRD SEASON COUPONS: Save \$1.50

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discounts available except Friday or Saturday Eves

old globe theatre sandings

BASEBALL: Padres vs. Houston, San Diego Stadium, Tuesday, June 19, 7:30 P.M.

3743 Fifth Ave. 4079 54m 7917 Grard Ave. 700 Prospect St. 3960 Mason, Old Town Balbos Park. Pathmar College. 373 Hale Ave. Escondido Balbos Park. 820 E Street. 3500 Sports Arena Blvd. Balbos Park. 224-3211

LENNY: starring Sandy Baron, Off Broadway Theatre, Tuesdays through Saturdays, Through June 24, 8:30 P.M. THE PACIFIC BEACH

FORTY CARATS, Coronado Playhouse, Fridays, Saturdays and Sundays through June 30, 8:30 P.M. convention THE GINGERBREAD LADY a play by Neil Simon, Mission Playhouse, Fridays and Saturdays, 8:30 P.M. IS A HEAD SHOP...

**BUT** this week you can buy your GUITAR STRINGS at the convention for

off by mentioning the READER.

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ventior

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INDIANS OF THE WEST COAST. Rare turn-of-the-century photographs and artifacts depicting life of the Indians. San Diego Public Library. MIXED MEDIA by Valerie Harrison and Roberta Clements. Corridor Gallery, San Diego Public Library. JULIAN BARRY TOM O'HORGAN

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Tues., Wed., Thurs: 8:30 p.m. Sun. Eves. 7:30 p.m. Fri. & Sat. Eves: 8:30 p.m. Sat. and Sun. Mats. 2 p.m.

SANDWICHES AND BEER, presented by Theatre: Research and Develop-ment, Crystal Palace Theatre, Fridgy, Saturday and Sunday, 8:30 P.M. through June 24. RESTRICTED: He ose under 17 years old admitted. "LEMNY" is a controversi singe play. It has content, singe action and language that will offend some. FOR GROUP DISCOUNT INFO: CALL JOY FURBY 235-6178

SEADER

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ROMANCE.

COMEDY.

TRAGEDY.

-Jonathan Saville-

presenting a program of seven sallets in radically different dance idioms. Of those I saw, I disliked only "Dessins sur Bach," a tired

imitation of Balanchine's "Concer-

ble romantic orchestrations of various Bach pieces. Otherwise

everything was quite wonderful. The high point of the program was

a classical pas de deux to music of Auber, choreographed a bit pallid-ly by Dame Sonia Arova but

danced with supreme professiona skill and fire by Deborah Hadley and the astonishing Thor Sutowski

Equally as good, though in quite

another style, was Mr. Sutowski's expressive and exciting ballet on

brilliantly integrated "ethnic" and classical dance. The youthful com-

pany was particularly impressive in

suave and energetic rock ballet, "Cool," which closed the program.

"Lenny." starring Sandy Baron, opened last week at the Off

Broadway Theatre where it will remain throughout this month. I'll

have a complete report on the production in next week's Reader.

But for the moment you ought to know that "Lenny" is stupendous hilariously funny, deeply moving, and graced by one of the

most terrific acting performances

I've ever encountered. Even if you never go to plays, go to this one.

AND OTHER NOTES

The Old Globe's summer season of Shakespeare opened with a good production of The Merchant of Venice. The Merchant combines three different kinds of cramatic art: romantic comedy, in the story of the rich Belmont heiress Portia and the penniless Venetian artistocrat Bassanio who wins her aristocrat Bassanio who wins her love and her estate; poetic idyll, in the dreamlike moonlit scenes in Porti's garden towards the end of the play; and a peculiarly ambiguous mixture of tragedy, comedy and satire in the story of the viliainous Jusish money-lender Shylock, who piots (unsuccessfully) the death of one of his Christian enemies and is punished for it by being deprived of all his goods and by being compelled to renounce his

by being compelled to renounce his religion.

Of these three elements in the play, it is the comedy that comes off best in the current production. Comedy is director Eric Christmas's forte, and his insy red knack for inventing com.cal stage business can never have been demonstrated to superbly as it was here. His filese moment (and that hore the filese moment ( harridan of a mother, tries and fails to win Portia by selecting the one of three caskets in which her po-

of three caskets in which her po-trait is locked. Mr. Singer's poses and pouts; the disdainful foppery of his every precious gesture; and delicate kisses he is constantly planting on Mama's forehead while Portia and her maid look on, astounded; and the exquisite inportines of his voire as he nours.

Portia and her maid look on, astounded; and the exquisite snootiness of his voice as he pour a construction of the construction of the construction of the construction of the fundamental of the fundaments exene in the play, perfect in style and perfectly played. The lines are Shakespeare's, but the stagnifunding the very existence of the Frince's mother; is Mr. Christian of the construction of the const pronouncing certain consonant clusters.) When they are interacting clusters.) When they are interacting with one another, when they are arguing, pleading, mocking, wooing, they speak their lines with a naturalness and eloquence that could scarcely be bettered. But when one of those gorgeous when one of those gorgeous passages of poetry comes along, passages which make the English language worthy of being enshrined forever in heaven, like a constellation, they just go blustering along through it as if it were some extraneous ornament, very "Shakespearean" and therefore impossible to omit, but otherwise nothing but a hindrance to the swift norpress of the action to the swift norpress of the action. to the swift progress of the action. To treat Shakespeare's poetry in this way is like drinking down in

one hurried gulp a glass of superb vintage wine —and then wiping your mouth on your sleeve. When Shakespeare gives you lines such as "In such a night/Stood Dido with a willow in her hand/Upon the wild sea-banks, and waft her love/To come again to Carthage." you simply cannot speak them as though you were saying. "You'd better raise the grate on the barbecue so the teriaki won't

though you were usying. "You'd better raise the grate on the bathecue so the teriakt won't better raise the grate on the bathecue so the teriakt won't in the property of the property of the property. The actor playing this role is of dangers, some of them contradictory. He must not make to dangers, some of them contradictory. He must not make to the property of th

handle, and they leave a permanent sour oour in the magical art of Bellmont. It is not marely shakespeare's anti-semitism has repugnant (along with the racsum in strengurant (along with along with a strengurant (along with a with a langer) and the racsum in strengurant (along with a langer) and the racsum in stre

moral stature of its author, even stage, slaps palms with members of tensity of the metallic bombast. The when that author was soon to go the MC-5, grabs the microphone to the stage slaps palms with members of tensity of the metallic bombast. The on to such a gigantic storm agains human nastiness as *King Lear*.

Brothers and sisters, he bellows at the top of his lungs, his voice



summer night in GETDOWN WITH IT! Enough of Detroit at the Grande Ballroom, 1969. Four thousand hippies. clothes permeated with sweat, sit tightly packed together before an aging stage where Count Basie, the Dorsey Brothers and others played two decades earlier. The kids occupy themselves by passing joints, shouting diatribes against the

police ("GODDAMNED PORKERS ONLY HASSLE FOLKS. MAN, THAT'S ALL THEY DO ... ") and rock impatiently, waiting for the music to begin. The air now reeks of smoke. human sweat and urine, funky perfume that only seems to amplify expectations. The collective energy

It's a hot sticky sounding so black it contradicts his all this shittin around with the pigs..." The crowd cheers. "It's time to get our heads straight and move it on out and relate our brains to the PLANET, dig? Someone yells a hearty "AMEN"... "We gotta take our energy, our bodies, our ROCK AND ROLL and make it all count. Rock and Roll is our Revolutionary energy source, and when the Pig Power Structure falls from its fury, it'll be the law of the land. Right??" More cheers, applause... J.C. has the audience. Sucking in his gut, unable to make it cease hanging over his belt, he raises a clenched fist. Finally, "Let's get down with it. THE MC-

from the shadows and release a shower of feedback, start a haphazard chord progression dis-torted past recognition and proceed to rape the ears with a

proceed to rape the ears with a foray of demolition guitar bashes. The MC-5 occupy a position in rock chronicles that is unique. Being the epitome of Rock and Roll Politics, they were Abbi Hoffman's most maniacal dreams come true. Combining elements of Chair man Mao. Dylan, and applying them to marijuana and rock and roll, the 5's reputation spread somewhat beyond their stomping grounds via the Underground. Unfortunately, the 5 were more spoken of than experienced, and those from outside Detroit who'd seen them couldn't handle what they beheld. Result: much bad mouthing in the rock press. A gig at the Fillmore East in New York proved abortive, when, during the group's set, street toughs commandeered the stage and started to himself being chained over his "mindless, senseless revolutionary agitators," Graham forever banned closest they ever come to national

characterizing him as greedy, pit-less, loveless and bloodthrsty; and intring the audience to join in the rejoicing of the triumphant in from the rough the representation to the results of t

June 21, 1973

iuch Good Friends — Dyan Cannon uch Good Friends — Dyan Cannon in her usual vulgarity and her usual brasierre, made out of a matress, Burgest Meredith it his usual obendon, go-go dancing and wearing nothing but a well-placed book, director Otho Preminger in thorough decodence, moking hardly a move that does not try galance and rosse. 1971; (Parkway 2)

Trader Horn — Remake of the Africa adventure, with Rod Taylor. (Center 3 Cinema 3; Parkway 3; Midwa Drive In)

AS THESE LISTINGS ARE SUBJECT

TO CHANGE AT THE DRO? OF A HAT BE SURE TO CHECK WITH THE LISTED THEATRE.

(Center 3 Cinema 2)

# READER'S GUIDE TO THE SILVER SCREEN DUNCAN SHEPHERD

Sattle for the Pinnet of the April

The Age to the Age to the April

Described by J Lee Thompson.

The Age to the Age to the April

The Age to the Age

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(State, Tu Vu Drive In; Big Sky Drive In)

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(rashon Valley)

Cabberel — Lira Minelli asis to be loved all ways — as a sebomb, as an award adolescent, as a Carnegie Hall entertainer — and it asking a latter to be a second of the second of the



amelot — It is not ollogether easy to do such an uninteresting version of such an instribble story site. At this discover-tionated in other Chee slight difficulty Redgrave, Francis Nerol, none of whom can sing, but all of whom engage in some idealistic more fine for who has the deepest spec and most sensitive notification. The provide story of the control of the pipe, brows. Derested by Joshua Logan, who spreads price dust helter-skelter. 1907.

Center J. Comma J. Postways).

Doy of the Jackade — Frederick Forsyth's best-teller, about an attempted accessionation of DeGoulle by the accessionation of DeGoulle by the eloborate police efforts to head him off, is given the stub-ply-step recomment, through its detailed but not terrolly head to be the policy of the integery, and the sittle steps, one by one, because the stiff steps, one by one, because the stiff steps, one by one, because the sittle steps, and the sittle steps, and the sittle steps, and the sittle steps of the sittle steps.



over-oppress shows through his comoney mistry dispute.

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mortice by Nommo Leef who we will be seen and the seen an

\*\* (Cabrillo, Arough 6/16)

Kirte — For this middle-brow psythe control of the control of the

Lody Sings the Blues — Fictionalized biography of Bills Holiday, and the holiday of the Holiday of the Holiday of the Holiday worksippers inconscibiles. But Diana Ross, in her acting debut, has secoped with surprising success from her inside her note Starzy period holiday and continuous sustain the movie even through its excessive length and narystive clothes.

(Cemeno Leo)

Dirty Hearty — Clint Entwend proving content send to blick hand provided in another send-to blick-hand provided in another send-to-blick hand provided in a send pro

The Position Advanture
Something a little different in time
ticking-ower, struggle-fer-survival
epics. The characters are so obnaziously
innos, it would be a mercy for everyone of
they were all eliminated quicky, it
is tolerance for silliness.

(Cove; Jerry Lewis Twins)

The Professionals — Sichard Brook' obnasious action movie, superficially pro-revolutionary and anti-capitalist, with chic pink tands, insulfing of bondilos, glamarous, characteristing of a brick-like Lee Marvin, a winking on beaming Burt Loncotter, and a beauty Claudia Cardinale, 1966. (Arter, Browald Cardinale, 1966.)

(valley Circle)

Seylent Green — From the height of its craggy mounton today. Charlon teston gates you what the world has constituting the constitution of the consti

The reviewer's priorities are indicated by one to four stars, and antipathies by the black spot. Unrated movies are for now unreviewed.

## **THEATRES**

Academy	.3721 University	ı
Ace Drive-In	.8015 Imperial, Lemon Grove 469-5328	ı
Aero Drive-In	.1470 East Broadway, El Cajon 444-8800	ı
Alvarado Drive-In	.79:0 El Cajon Blvd	ı
Aztec	.665 5th	ı
Balboa	4th & E	ı
Big Sky Drive-In	.2245 Main, Chula Vista	ı
Broadway	Broadway at 8th 233-6473	ı
Cabrillo	.329 Plaza, Downtown	ı
California	.1112 4th	ı
Campus Drive-In	.6147 El Cajon Blvd	ı
Capri	.3812 Park	ı
Casino	.643 5th St	P
Center 3 Cinema	2120 Camino del Rio North	ı
Century Twin Cinema	54th & El Cajon Blvd	г
Cinema Leo	.944 Garnet, Pacific Beach	ı
Circuit 21	. 1440 Hotel Circle North	П
Cherama	.5889 University	п
Clairemont	4140 Clairemont Mesa	ı
College	6303 El Cajon Blvd	п
Cove	7730 Girard, La Jolla	
Del Mar Drive-In	Highway 5 at Via de la Valle 755-8757	п
El Cajon	330 West Main, El Cajon	п
Fashion Valley 4	.110 Fashion Valley	ı
Fine Arts	1818 Garnet, Pacific Beach 274-4000	п
Fox	720 B	ı
Frontier Drive-In	3601 Midway	
Grossmont	5500 Grossmont Center Dr., La Mesa 465-7100	н
Harbor Drive-In	32nd and D. National City 477-1392	
Helix	7966 La Mesa. La Mesa	
Jerry Lewis	9692 Campo Road, Spring Valley 460-9781	
Jerry Lewis I wins	475 5th, Chula Vista	
Ken	4061 Adams	
La Paloma	471 1st Street, Encinitas	
Linda	2280 Linda Vista Plaza 277-1389	
Loma	3150 Rosecrans 224-3344 390 i Midway 223-8342	и
Midway Drive in	390 i Midway	
North Park	2895 University	
Pacific Unive-in	Baiboa and Garnet	
Paiomar College	Room P-3, Escondido	i i
Parkway Ineatres, 1,2,3	1286 Fletcher Parkway	ď
HOXY	4642 Cass, Pacific Beach	all.
Hancho Drive-In	Federal and Euclid 264-1337  Solana Beach 755-9719	
Solana Beach	Solana Beach	ä
South Bay Drive-In	2170 Coronado, Imperial Beach	а
Spreckels	Broadway and 2nd	Ш
State	4712 El Cajon Blvd	Œ.
Strand	4950 Newport 223-3141 5535 Kearny Villa Road 277-4688	8
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Unicorn	7456 La Jolla Blvd. 459-4341 Mission Valley Center West 297-3931	1
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Village	B20 Orange Avenue, Coronado	
vogue	226 3rd, Chula Vista	d
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## CHAPLIN'S **TWILIGHT**

-Duncan Shepherd-

In the absence of anything ositively compelling in the current lineup of movies, we turn a little, a

It was obviously the movie to may be a moviespoer's sensations on local and it and happiness week. Or Chaplin's Limelight.

Comparison of the movies of exhibiting affirmation of the movies of exhibiting affi it was more like a last gasp than the revival it was supposed to be. The memories of film critics, fond complete disillusionment, it is an would be a blank page. Except for sound it made when it hit town was memories and dim ones, and sur- exciting thing to see. The reputa- words, there is little to hold your south it made when it nit towards and it may be a south of the same and the same an

Rockes \*\* OSAPIWZ WEI

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CINEMA LEO

devil and the deep

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older than that; Chaplin was over sixty, white-haired, barely iden-tifiable as "the little fellow," when he made it. But these signs of age are not the reasons why it was so are not the reasons why it was so short-winded, why it collapsed in five days. No one went to it: seemingly no one noticed it. Its name should be Twilight.

checkpoints - the precarious derby, the greasepaint mustache. the bloused seat of his pants, the cane, the feet that point Fast and West Carol Burnett Show.) Whatever

his appearance

formed, from head to toe, a list of

the loneliest, and the one with the Chaplin sitting before a dressing movie that is not easy to match movie so, nover showed any talent most echo, of any new opening for room mirror. in clown makeup. Much of the sense of riskiness such briskiness such briskiness was composed to the sense of riskiness was desirable to the sense of the sense o

luminating his face in the darkness. of a French rowe Chaplin sketched And then imagine why Chaplin in Verdows. In Limelight would order such an exhibit, and he seems undisciplined, almost out of control. Likling non-stop, do. And imagine Chaplin writing hurling stump-like gestures, rasing some of the lines which Claim and Inversing his experiences. Bloom is to speak about him, like mechanically. flashing a rather to the second state of the second state of the second state of the second state. Bloom is to speak about him, like mechanically. Hashing a railine the lines about "his soul, his goonish grin— a ring of slightly, sweetness, his sudness." And im-evuly opaced teeth—, or folding aginc him writing the speeches for disconnotately, into dough; himself, lines after lines of farrows, Occupied by this gar-speeches, unending speeches, rulous geniteman and a dispiriting

Cinema 1

SHAMUS



nondescript drabness of Chaplin's slackened face out of makeum and an apartment set that looks about as personalized as the makeshift backdrops for domestic skits on the backdrops for domestic skits, the cane, chaplin's complete control is a source of embarrassment, too. This alone, this is precarations derived by the skit of specific story of the skits of his walking stick. His appearance formed, from head to toe, a list of

luminating his face in the darkness. of a French roue Chaolin sketched showered upon a near-miss suicide whom he is nursing back to self - sets, the image in this movie looks exteem and a regard for human wide open, in waiting, a little dignity, Like: "There is something desperate. When Keaton finally just as inevitable as death. And that is life, Life! Life! Life! This movie Chaplin, gets into clown-face and bulges, and cracks probably, from goes through a plausible vaudeville the sounds of voices, shrill, routine. There is a clear demonstradesperate voices-Claire Bloom's tion of how a movie image can be musical pleading and whining and made firm by well-defined faces rhapsodizing, and Chaplin's highpitched, urgent pontificating, time, while Chaplin moves his mouth and hands and eyebrows in front of a stable, monotonous, disinterested camera, the impres sion is of a man thrashing about

inside a tiny cell. Chaplin's 1940 creation. The Great Dictator, is playing this week at the Unicorn; and, whether with great anticipation or uncon-trollable trepidation, it certainly ought to be attended.





# Saturday Review

How the Del Mar Whiz Kids Blew 16 Million Bucks



part 2

Nicholas Charney

#### BY BOB KUTTNER

Since June, 1971, [MORE]: A Journalism Review has been an intelligent and driving force for journalistic excellence in this country. The following article, from the May, 1973, issue is copyrighted by [MORE]: P.O. Box 2971, Grand Central Station, New York, N.Y. 10017, and is reprinted with their permission and our appreciation. Subscription rates (and well worth ii) are: 1. year—\$10, 2. years—\$16, and 3. years—\$17.

The autumn bailout by investors Louis Marx Jr. of the toy fortune, investment banker Daniel Lufkin, and the Rock Island Corporation left Charney and Veronis with badly watered SR stock, amounting to less than 10 per cent of the total, and no early prospect of going public, as they originally planned. It also left a self-fulfilling cycle of bad trade publicity, a jittery advertising department, and some very nervous investors who promptly inserted Frederick Wyle as chairman of a new "executive committee" to monitor the operation. Charney, whose own control clearly had been diminished. sted that Wyle was just what the doctor ordered. "Fred is a very down-to-earth numbers-oriented guy. He is providing us with a kind of in-house skepticism, a general seconds ability that the business badly needed. In the Defanse Department, Fed ran Europe for Bob McNamara," (Charney once explained to a staff meeting "When you're starting a magazine, you need a man of genius. You know, an expert in cost

With Wyle looking after financial matters. Charney began to turn his attention to "shaping up the editorial side of the business." The editorial staff also felt men pressures from Wyle, the investors, and the ad department, which was run in New York by John Veronis' brother, Peter, Admen, investors, advisers, everybody seemed to be ordering or veteoing articles. An investor wa, impressed by one of California Senator Tohn Tinney's speeches. An article was duly commissioned. A special 88 Science supplement on mechanized agriculture was overruled. No advertising angle A similar turned up in SR/Society. John Veronis asked for and got a profile of Jay Rockfeller. Fred Wyle thought a long-term publishing plan would be a useful idea. Dutifully, each of the four editorial staffs worked up lengthy generalizations on the mission of their magazine, the intended audience, as well as story ideas for the coming year. Something concrete to show inves ors and advertisers. Harried editors got on the phone to writers, pumping them for story outlines several freelineers were fromised commissions that never materialized, but turned up nonetheless in the publishing plan No sooner were the plans drafted than the ad department complained that the format was changing too fast and spooking Madison Avenue.

One day in September, during the height of the first cash crisis, Nicholas Char

as leading Ed Scarfe, an investor from the Rock Island group, on a tour of SR s offices. On a production board, the visitor glanced at some galleys left over from the October "premier" issue, which had closed earlier in the week. The article, #profile of

Part One of this two-part series described the takeover of the Saturday Review by Nicholas Charney and John Veronis — the two wonder-boys who made a success out of Psychology Today. Part Two details the story of Saturday Review's final days.

then White House Science Advisor Edward David by SR/Science's Washington editor near wine transe science virtual Edward David in XR/Science Washington editor. Daniel Greenberg, begain "Being President Nixon's Science Advisor is like being bortender to a feetballer..." Science, a lig Republican contributor, scowled, "If that's the kind of cray you print, forget in "Charney ordered the lead changed on the spot. As it ran in the October SR/Science, Greenberg's story begain." The job of science advisor to the President figures large in fictional sagas of crisis and government, but in the reig of Richard M. Nixon, that is not quite the case." The editors were promised it wouldn't

It did, of course, again and again, as the magazines became "people-oriented, not policy-oriented." The architect of this new course was Peter Drucker, futurologist, management consultant and philosopher of free enterprise. (He was alternately known at SR as "Charney's guru" and "Mother Drucker.") Shortly after the move west, tors began pilgrimages to Claremont to sit at Drucker's feet. His grand design for SR was spelled out in a cranky, 40-page position paper, and subsequently at a stormy meeting in San Francisco with the editors.

Drucker's paper was particularly harsh on SR/Society, which he said was trying to be "jived another journal of opinion," SR/Society, Drucker wrote, is "predictable" and "grim", as well as "anti-people". Drucker urged pieces such as Is heroin really addictive! The early excape to the suburbs in the 19th Century. The disensehantment with big government spending, in addition, he wrote, "I would love... to see in with big government spending to addictive." SR/Society a piece that tells the reader how beautiful much of the Interstate Highway System is." Drucker also put down SR/Society as "The magazine of the dashed hopes of the Kennedy liberals, who now look for a scapegoat." Not surprisingly, the criticism appalled SR/Society's managing editor, William Honan, whose credits include a niography of Ted Kennedy.

Honan is reluctant to discuss the contretemps. But a colleague provided his reply to Drucker. In it, he agreed that SR's focus needed to be on "people," denied that he was publishing an opinion magazine, and concluded by listing the eleven "ideological" pieces published in five issues of SR/Society, rating four of them liberal. four conservative and three as balanced. More to the point, Honan observed:

If an editor is forced to think in ideological terms, he will begin to "play it safe," and my dear colleagues, there is no quicker way to plunge our magazines into dullness than by creating an environment, whether deliberately or otherwise, in which editors "play it safe" because they suspect or believe that management is engaging in Witch Hunts or because management permits slurs against the integrity and good judgment of its editors... There is only one way for management to deal with an editor, any editor, in order to get the best out of him: trust him. It comes to that, Trust him. If management cannot do that, there is another solution: severance

Charney declined the offer, but Honan gave notice as soon as The New York Times. from which he had been plucked, offered him an expanded version of his old travel bailiwick. Before he came back east, however, Honan suffered the additional indignity of having to publish a special supplement entitled "Can Business Save Us" that starred none other than Peter Drucker.

Drucker's pro-business essay was carefully paired with a con article by New York

Deputy Mayor Edward Hamilton. But this editorial balance hardly negated the fact that the supplement grew primarily out of advertising demands. Indeed, all managing editors in the SR family were asked to come up with a special issue each that could be keyed to ad sales. The SR/Society editors resisted the order at first, but finally compromised on the 16-page "supplement." One of the 16 pages was headed, KUDOS FOR CONSCIENCE, and congratulated several companies for "corporate responsibility," to wit: "On May 1 of this year, Quaker Oats will introduce a learning program for young children on its Life cereal boxes. The back and side panels of 12 million packages will be used to print a series of six lessons designed to increase the learning power of children." (Actually, such puffery was a throwback to the old Saturday Review, in which Norman Cousins constantly plugged the splendid efforts of advertising and public relations.) Drucker may think that business can save us, but i didn't save the supplement. Neither it nor an SR /Arts supplement on stereos raised enough ad revenue to pay for the paper they were printed on. (Travel supplements on the other hand, did wall)

"You can manufacture perfectly good shoes like this," says one of the editors who was bailing out, "but you can't put out a magazine."

The great hope for the new, "people-priented" SR was a how-to-do-it section in the back of the book that the editors called "departments." Introduced in February, after several months' delay, they were in display and content a deliberate copy of New York nagazine, one of Charney's great success models. SR editors were persuaded that the feature gave the magazine a utilitarian as well as an intellectual appeal. But with New York providing highly-focused local consumer intelligence (leanest pastrami, cleanest steam baths) and *Harper's* new "Wraparound" pre-empting the cosmic version of the genre, SR had staked out a huge, amorphous middle-ground.

genre, SR had staked out a nuge, amorphous module-ground.

SR was offering the sort or all-purpose, better-living tips Kiplinger's magazine served up back in 1958. SR/Society. for example, divided how-to-do-it into five departments: Politics and Government, Business and Economics, Lifestyles, The Law. and Communications. The assumption appeared to be that the reader, high suburban demographics and all, lived in an igloo until he subscribed to SR. (A piece trampeting the economics of second-hand appliances advised: "The for-sale classified ads in your local newspaper are a good place to begin...") Other samples were genuinely informative, but the vein was heavily overworked.

moved to play down SR, Up Front, which had been producing much of the magazin moved to play down ski, Cy From, which had oeen producing mach of the magazines. better writing and thinking. Cyrigmilly, SR/Cy From, was intended to help glue together a family identity, for the four otherwise distinct magazines. But the concept these headson into the marketine plan to promote four separate monthlies. Up Front's material was seen as two general for a specialized reader, nor did it rpovide any useful advertising tie-ins. Moreover, charged Drucker, it was "anti-business." He attacked the section as "poorly written, with animosity and spite, as grim as Nineteenth Century tectotalers" tracts, and apparently written by the same kind of "people" Last December, Up Front was finally killed as a distinct weekly feature

The death of Up Front along with the ensuing tug of war among admen, invo Charney and the managing editors left executive editor Ron Kriss with almost no role beyond writing editorials and memos. Unlike Charney, whose enthusiasm (at least on the surface) seemed boundless, Kriss was glum, resigned and looking for a job, as were many other SR editors. "You can manufacture perfectly good shoes like this," says one of the editors who was bailing out, "out you can't put out a magazine."

True cnough, And the unhappiest irony was that despite the corporate taffy-pull, the

men and women who carie west with Charney did manage to put out a magazine that sometimes contained first-rate material. SR published the first excerpt from the protocative Christopher Jencks thesis on education and inequality, it printed Bruce Porter's lengthy investigation of asbestos poisoning in Manville, N.J. Ernest Dunbar's moving account of a fallen upper-class black family, and a delightful profile of the man who writes Ripley's Believe It or Not. SR also examined archaeological commerce long before the Hoving/krater affair surfaced in New York, and the magazine turned over much of one issue to an incisive appreciation of Vladimir Nabokov.

much of one issue to an incisive appreciation of Viadmir Nanokov. But the solid writing always ran side by side with the fluff. The new SR never quite lost the reek of packating. And for all the charts and formulas, SR was not, the scientific publishing operation it professed to be. "These are not evil guys," travel editor. Ken Pierce commented weeks before the collapse. "I we seen Nick wheel and deal, make commitments, and change his mind. Mercury is the prevailing element of company policy. They're both very western, very open, they're not really corporate

Saturday Review's monthly long distance phone bills, strictly budgeted at \$13,000 were regularly exceeding

And that, of course, was the rub. Despite the computer-era trappings, the financial bungling was legion. SR 's rate base was raised prematurely; the 18-million-piece promotional mailing last December was an all-or-nothing gambie; the move west was a foolish extravagance. But ultimately, SR died because the public didn't buy it, and the public wouldn't buy it because, as several frustrated editors remarked, it never found its editorial soul. Even Charney's one authentic success, Psychology Today - for all its slickness grew out of an editorial conception, not a set of marketing axioms.

Similarly, editing a national magazine from San Francisco, away from "incestuous

New York," was a reasonable idea. But then why do it with transplanted New Yorkers! In part, SR's identity crisis persisted because the staff never recovered from psychic iet ing. "The move was a great idea," one editor told me. "But it was much more disorienting than most of us expected. After all, journalism runs on contacts." After six months on Pacific Street, most of the staff was still looking wistfully eastward. Copies of The New York. Times have been hard to come by in San Francisco because the first 35 were reserved for the distributor's best customer, Saturday Review. SR's monthly long distance phone bills, strictly budgeted at \$13,000.were regularly exceeding \$20,000.

On April 24, Fred Wyle called the staff together and announced that the board had filed for bankrutey. Charney and Veronis, in fact, had run up a net loss of \$16 million, including the Shallon they paid for SR. Their huge December mailing netted a return or atom 45 500 substribers per magazine, just over one per centil each new subscriber cost SR. nearly \$25. Circulation had been projected at an average of 675,000 per magazine. The reality was under 900,000 all told, half of them Cousins' faithful weekly subscribers, who were continuing to write letters inquiring after John Ciacardi Still, Charnes had been prepared to mortgage everything to keep going until the renewal cycle began in July. This time, the investors said no. Before bankruptey was declared, word went out to 20 publishing concerns—including Time. The New York Times and

words went out to Explainising confersals. Including Films, The Sew Times and McGraw-Hill. Hat JR was confersale. Nobody was interested. Looking to the furner, Chariney put out a characteristic press. Telease declaring that JR was "Integring" with Norman Couran World. The staff was told that Cousans shad raised mearly \$3 million to pay of creditors. But Cousans says he's not spending a naked on Charing's buck debt. "We have to take it clean, or not at all," he specially a flocker of Charles' so accepted and the creditors disposed of Cousins hopes to take over the name and the list. SR's investors would get stock in the new venture. Thanks to the kind of bankruptcy (Chapter 11) SR declared, the creditors include the staff. All but a handful were fired on two days' notice. The long-term contracts, moving expenses, and even back expense accounts are lumped with nearly \$4 million of other ompany debts to be settled at so many cents on the dollar. The investors will make the

Af or Fred Wyle's announcement that everyone was fired. Charney stepped forward with four cases of champagne. "Those of you who want to can go home and sulk." Charney said. "We thought we should go out in style." Several gamely accepted the offer; some went home to sulk; others rushed to the bank to exchange their last checks

Bob Kuttuer recently returned to Washington as national editor of The Village Voice after months in San Francisco as a reporter with public television station KQED

Tennis matches are about as

ELEPHANT'S GRAVE



#### It's walls are covered with photographs of San Diego's highstepping and raucous

I pause in the doorway of John-ston's Sports Palce Saloon, Out-side, the "G" Street neighborhood porno shops promising ultimate in a quarter movie. the ultimate in a quarter movie, bars, massage parlors, dilapidated hotels, card rooms, pool halls. In-side, the collective gaze of about 20 nen seated around the bar, sizing men seated around the bar, string up my intention here, hits me. At the very dimly-lit far end of this bar, I spot the lone woman in the place, and 1 am instantly en-couraged she is smiling broadly in my direction. Later I learn that she wordless, smiles that same yers. she, wordless, smiles that same very wide smile from that same barstool wide smile from that same barstool from morning to night of every changeless day. Of course, every bar has its souls of sorrow, and each one has his or her own story, told in countless variations, surg in uter silence, But Johnston's Sports Palace has more.

The place is immense, and its long will sare exceed with

the piace is immense, and its long walls are covered with photographs of San Diego's high-stepping and raucous past. This building was built in 1887 - part of it was then a livery stable—and the photographs date from that time. Champion racehorses, heavyweight champions, comedium, movie champions, comedians, movie stars, strippers of every decade, stars, strippers of every decade, tracing the gradual change in the state of the art. An early 20's stripper hair cut straight right beneath the ears, formality of the leasy black high heels, "laborately connected trumwrate of pusties. A picture of Lily St. Cyr. whose career role gan her of st. all the formality of the control of the formality of the control of the control of the control of the control of the formality of the control of the control of the formality of the control of the control of the formality of the control of the control of the formality of the control of the control of the formality of the control of the control of the control of the formality of the control of the control of the control of the formality of the control of the control of the control of the formality of the control of t nymph's body on white fur, the triumvirate utterly deposed, ruby-red lips, platinum curls as chiselled-looking as the column she leans against, her whole figure bathed in strange luminosity, a mythical ision. And there are Johnston and Cacctrack with George Kall and Jimmy Durante, Bing Crosby's three kids, Dempsey, Louis, Jack Johnson who worked here for \$35 a week after having been neavyweight champion of the

Johnston, who is now 77 years Johnston, who is now 77 years old and ans sowned this place for close to 50 years, points to a picture taken in 1945. It shows the Hollywood Theater, next door to the Palace and now called the Off-Broadway, which he sold just a couple of years ago. The marquee proclaims: "Vicki Exans. The Citing in The Mitchum Case". Robert old and as owned this place for close to Sycars, points to a picture taken in 1945. It shows the Holiwood Theater, next door to the Palace and now called the Oifment of the Palace and the palace and now called the Oifment of the

side an already packed theater.

#### "It's Saturday, pension checks just came through, so business looks good."

"That's what has inces was like it "That's what business was like in those days. During the war, this place was really jumping," reminisces Johnston, "Remember, there was no El Cajon, no National City, no Chula Vista, That was all pen spaces. So when the sailor not off the ships, they all came

here No more."

He gestures toward his elderly patrons. "It's Saturday, pension and welfare cheeks just came through, so business looks good.

By Monday, they'll be bumming again. You can't make any money here anymore."
I ask Johnston about the death

I ask Johnston about the death of his Hollywood Theater. "I couldn't buck the peep shows. You can't have burlesque anymore." The romance of burlesque, gorgeous fantasy-life, all obsolete. He shakes his head. "The mind

He shakes his head. "The mind goes blank, when you see what they show in these shops," says the man who ran burlesque for half a century. "The rottener it is, the more they like it. Rather than go that low, I sold the theater."

I wonder how he first got into the theater business, and Johnston says it is something that just have the same than the same reflects his general life-view, but I ask for specifies nonetheless.

"Well. I was selling peanuts and popoorn in the theater and I was

popcorn in the theater, and I was making more money than the man who owned it. So I bought him out for \$1000 and paid \$5 a week rent for the theater."

#### "Stingy Michael McPherson... after I bought the theatre from him, he became a barber."

The grey-haired piano-player, who tells me the piano he is playing has not been tuned in 40 years, interrupts his soft medley with a snort of pleasure. "Boss, I never heard that before. Is that right?"

heard that before, is that right?"
"Sure," says Johnston, warming
to it. "Stingy Michael McPherson,
He lost his money on the horses in
Tijuana. After I bought the theater
from him, he became a barber."
I ask Johnston about the Horton
Plaza Re-development Project, and
report of their eventually tearing
them this manner.

report of their eventually tearing and wants to know what I wanted the story. What would in earlier, it heard anything lately, he replies, and I'm not asking. But when "The unseen life of San Diego," and I'm not asking. But when "The unseen life of San Diego," and I'm not asking. But when the promptly replies. He takes a seat can't stop them. No point and turning to me, says confidentiation with the state of the state

for the whole area. "I know they want to clean up this place, but it's just not that simple. Where are all these people going to go? Are they going to move all the winos to Mission Valley?"

An old man walks by with a sailor's rolling gait, but tilted sidewise at an angle that did not come from the seas. "He's younger than me. I never take a drink. How than me. I never take a drink. How could I, when I see what it does?" Johnston sits up even straighter and adjusts his dark blue tie which lies so perfectly against his im-maculate white shirt, as if to

that winds around the block out- who seems truly at home here, it is who seems truly at nome nere, it is a supportive surrounding, valida-tion of a big-time past attested to on every inch of these walls. His customers, leaning their tired weight against this ancient mahogany bar, are no less sur-rounded by their memories—but theirs, of course, appear not as autographed and framed momenautographed and framed momen-tos but slow phantoms, visible only to each of them, moving in and out of focus now as luminous as the ruby lips of Lily St. Cyr, now fading back into memory's dim chiaroscuro.

#### "This is the elephant's grave, you know."

The Golden West, just a block south of the Sports Palace, is another place where you can hear the echo, faint vibrations of a time when there was enough life to fill this sprawling hotel of 400 rooms, now marked for reconstruction by the re-development project.

It was built in 1913, designed as a comfortable, modest place—rooms were 35c a day. \$2 a week. In were 38c a day \$2 a week. In wartime, especially, crowds thronged through its wide halls. Now, the sign that I see as I entertells the story: "We must clean the tobby at I 2 pm. Please cooperate." This sign is yellowed, it would be a seen to have been washed down with time's joundicing, the whole scene is fluorescence-lit, and now I note that opposite the steer's 10-foot horse hange a huge silver-bise wordfish. Absurd counterpoint utterly incongruous here, so sadly misplaced.

What was that long-ago message, and can I still hear its whispering?

What was that long-ago message, and can I still hear its whispering? "These are the trophics of the Golden West, this is the great richness of the land and the unjudomable housing of the sea, so taking, for the mounting upon the walls that you will build for the housing of your plenty and your weelth." Did it go something like that, and these sommolent men, could not not be wooden, stiff-backed chairs, add they, all young and golden, one hear it and rise to its sufficient of the stiff of the st

"You a reporter, girl?" startles me out of my masing. A middle-aged Mexican man is standing over me, smiling. I tell him, yes, feeling the quick guilt inherent for me in this activity, in my observing these people whose lives are so far from mine in the non-privacy of their home. But he likes the fact that I am writing about this place their home. But he likes the fact that I am writing about this place and wants to know what I will call

and find a place to de, well, that s what this is, the elephant's grave." Gesturing to the figures against the wall opposite us, "Look over there, what do you see? They're just waiting, waiting to kiss tomorrow

good-hye.

I look at him, his eyes so vivid extraordinary animation. "But then what are you doing here?" The question is out before I can

stop it.

He laughs shortly. "Because I



#### Thursday. June 14

Friday June 15

THE GAMBLER: Dame Edith Evans stars in two-part dramatization of Dostoyevsky's novel. Channel 15, 3:00 P.M. and 9:00 P.M.

BLOOD ALLEY, starring John Wayne and Lauren Bacall, Channel 39, 7:00



THIRTY MINUTES WITH... Senat George McGovern is interviewed to Washington newswoman Elizabe Drew. Channel 15, 7:30 P.M.

GOODBYE MR. CHIPS, Channel 8, 8:00 P.M.

ORPHEUS IN HELL, Offenba.h's Bogart Channel 8, 3:00 P.M.
1858 opera, a frivolous comment on life in Paris in the 1850's, Channel 15, movie. Channel 10, 8:00 P.M.

THE BLACK CAT, starring Boris Karloff and Bela Lugosi. Channel 8, 11:30 P.M. MIDNIGHT SPECIAL. Jo Jo Gunne, Savoy Brown, Maxine Weidon, Bobby Womack, King Harvest, Little Anthony and the Imperials. Channel 10, 1:00

#### Saturday, June 16

SLAUGHTER ON TENTH AVENUE starring Richard Egan and Jan Sterling 1958. Channel 10, 5:30 P.M.

POET SONGMAKERS, featuring Grammy Award-winning John Hart-ford, Iron Mountain Depot, and Seals and Crofts. Channel 15, 6:00 P.M.

JOYCE CHEN'S CHINA The Chinese-born and U.S.-born Chens travel to Red China and discuss visit with Newsweek's Edward Klein and John Kenneth Galbraith. Channel 15, 7:00 P.M.

NIGHT OFF THE GENERALS, starring Peter O'Toole and Omar Sharif. Channel 39, 8:00 P.M.



THE DRINKING PARTY and THE DEATH OF SOCRATES, two films based on Plato's dialogues The Symposium, The Crito, and The Phaedon. Channel 15, 9:00 P.M.

FANNY, one of the first all-girl rock groups. Channel 15, 10:00 P.M. ORPHEUS IN HELL. Repeat of Friday's performance. Channel 15, 11:00 P.M.

FLYING TIGERS, starring John Wayne and Anna Lee, Channel 10, 11:30 P.M.

#### Sunday. June 17

THE SEA CHASE, starring John Wayne and Lana Turner. Channel 39, 1:00

FANNY, repeat of Saturday's performance, Channel 15, 6:00 P.M. THE REAL GLORY, starring Gary Cooper and David Niven. Channel 6, 7:00 P.M.

THE GAMBLER, Part two of Friday's show. Channel 15, 9:00 P.M. MAN IN THE GRAY FLANNEL SUIT starring Gregory Peck and Jennifer Jones. Channel 39, 9:00 P.M.

FIRING LINE, "Meat Prices and Agricultural Policy," William F. Buckley hosts Earl Butz, Secretary of Agriculture, Channel 15, 10:00 P.M.

#### Monday. June 18

FIRING LINE. Repeat of Sunday show. Channel 15, 7:00 P.M. CAPE FEAR, starring Gregory Peck, Robert Mitchum, and Polly Bergen. Channel 10, 9:00 P.M.

#### Tuesday. June 19

SABRINA, first of two parts, starring Audrey Hepburn and Humphrey Bogart. Channel 8, 3:00 P.M.

TCHAIKOVSKY PIANO CONCERTO #1, performed by "planist" Martha Argerich and her conductor husband Charles Dutolt, with the ORTF Philharmunic Orchestra. Also "Petuded" and "Love Deall" from Richard Wagner's Tristan und Solde by the ORTF Philharmonic with George Sebastian Conducting Channel 15, 900 P.M.

SPEAKING FREELY. Guest is Heinrich Boll, writer, novelist and 1972 Nobel Prize winner. Channel 15, 10:00 P.M.

#### Wednesday. June 20

SAN DIEGO'S NAVAL EXPANSION. Gloria Penner leads discussion Channel 15, 7:30 P.M.

THE BARRELLHOUSE. A recreation of the atmosphere of The Barrellhouse, the atmosphere of The Barrellhouse, those Angeles mecca for rhythm and blues, started by Johnny Olis in Watts in the fate 40's. Featuring R&B process of turner. T-Bone Walter, Denor Wa

June 21, 1973 MENTAL CASE

are the Dead End Kids of rock,

nothing to lose and everything to

the Man and make him regret it.

casses of slain policemen. The

Grande sounds as though it were rented to a psychedelic Nazi Rally.

gives it credence.

The 5 leave the stage, shattered

Images of freaks armed with electric guitars and M-1 carbines stand-

gain, tough study ready to take of

energy Detroit motivation, the Stooges return with a new album, and whatever improvment there is, is minimal. The groups first two albums were the simplest songs ever recorded, making even basic no-talents like Slade look coming triumphantly over the car- plicated. "Regressive rock" they called it proudly.

Raw Power is the distillation of

instruments strewn about their path. At once, the unwashed exhuberance of the audience subsides, replaced by a resigned sobrie-ty. They are exhausted, and now ponder the next event. Iggy and the its brain, and constinated emotion Stooges.

Iggy Stooge is the only legitimate mental case in rock. Rumors of him being a former patient in a state institution have been told and repeated around Detroit until it has become ciiche. The story's never been validated, but his stage act Iggy would never feel satisfied with a performance unless he had drawn blood, usually his own. At times, he wraps himself tightly in the microphone, then spins out of unrefined raunch. The Stooges as a the hind rapidly as the rubber cord band are uniformly lame arns into his flesh.Later in the act, Ron Ashton sounds as if he is in the throes of an epileptic seizure during his solos, strangling his notes in feedback-laden staccato sticks, making like King Kong by way of Buddy Rich. As a highlight, legy picks fights with males in the runs. Iggy's vocals are displays of how awful a strep throat can sound while doing Mick Jagger imaudience by insulting their girlfriends. Whatever the routine, Iggy likes to get hurt, and he and the band have no qualms about subjecting the crowd to his itations. The bassist plods and the drummer thuds with the rhythmic

consistency of knuckle cracking.
The subject matter of the lyrics is doldrum, ambi-sexual confusion.
Aren't people getting tired of every talentless "deviant" wailing about the supposed "hard times" he suffers? It's like listening to a Jewish Visually, the Ig (as his most die-hard fans call him) resembles a skeleton held together by skin. The cover of Raw Power, his new album, has him looking his most deathly, the ghastliest homorock comic who can never get beyond the fact that he's Jewish. You're gross out. His face is pallid, eyes swabbed heavily in makeup. He is one of "them", very nice, friend. What else are you capable of? The music has the palatability of molded bread, and like molded shirtless, pants hanging low on the hips, just above the pubic hair. Iggy may be a mixed up punk from the homeland of punkdom, but his bread should be discarded before presence is so offensive, that even the most hardened veterans of it corrupts everything around it. Intelligence has never been a pre-Motor City rock have trouble requisite to make good hard rock, keeping their lunch down when seeing the Stooges. At least the

the rubber band CONSPIRACY MC-5 had masculine meat under Five years since the days of high

exciting to watch as Mark Spitz swimming laps in a rubber pool. Watching tennis is like playing with every clumsy, fumbled chord ever pinball machines. No matter how much you pray that the ball will played by a garage band. Part of the Stooges' appeal is their rank stay in play, it always goes down amateurism that transcends perfec the hole. Tennis is the only sport besides sado-masochism where a tion (so we are told) and gets down to business by having snot in its man can beat a woman and be nose, teen-age sexual confusion in proclaimed a hero. The only time seeking release. From that premise ever, played tennis with a lady, I was chastised for using a dirty tennis racquet: it was smudging the of aesthetic dysfunction, we're to assume everything Iggy and the boys do, however tasteless, is valid. pink tennis balls. Bobby Riggs, a fifty-five year old Instead, Raw Power stinks with over-the-hill tennis player, con-sumes 415 pills a day. If his suitcase heavy handed bravado. After the is ever lost on a cross-country flight, he will probably become the "Search and Destroy" and "Gimme Danger" (on which Iggy fashions a credible Jim Morrisonfirst man to die of an underdose of drugs. Margaret Court, premiere women's tennis player, takes only esque droning croon) it takes no genius to discern this is an album for only the most committed of one pill each day; but as far as her

husband is concerned, that is the only pill which really counts. When Bobby Riggs was only ten years old he made his first tennis racquet. Unable to buy a pre-made racquet on his puny ten cents a week allowance, young Bobby swiped a box of rubberbands from his fifth grade art class, borrowed a coat hanger from his Daddy's closet, and went to work. It took Bobby three days to shape the hanger into the requisite oval shape, and then another ten days to Riggs lost to Mrs. Fox in straight string the rubberbands across the open face of the hanger. He atached his finished product to a popsicle stick (Bobby had very small hands at the age of ten.) He began practicing at the local recreations are that defeat. He met Margaret tion center after everyone else had gone home, bouncing the hall off a Estates in a two out of three set vacant handball wall. At or months | match. The winner of the match of this ferocious regimen of con-ditioning, Bobby was ready for his nounced during an assembly one day that he was ready to play his that burning defeat emblazoned on

possessed, blooped, bunted, and bedeviled his way to success, erasing that awful scar forever from his troubled psyche. No onger would every sexual contact of Riggs' result in charges of impotence followed by rubberband fights. For Bobby Riggs, in his own words, "Sex is better than ever

Bobby Riggs' victory for America's aging men was only the beginning. John Wayne has challenged Sacheen Littlefeather to an arm-wrestling match. President Nixon has challenged Rona Barrett to a crow-eating contest. And Howard Cosell has promised sextuplets within the year.

Riggs meanwhile is taking it

**TENNIS** 

IS THE ONLY

SPORT BESIDES

WHERE A MAN

CAN BEAT

A WOMAN

AND BE

PROCLAIMED

A HERO

bands six months before.

was to be declared Heterosexual World Champion. Court was

ADO- MASOCHISM

easy, beating other old-timers around the country in well-paying exhibitions, all in preparation for his September 22 match with little Chrissie Evert. At the age of six Chrissie made her first tennis rac quet. Unable to buy a pre-made racquet on her puny five dollar a week allowance, young Chrissie took the elastic band out of all her Daddy's underwear, ripped a toilet seat out of her elementary school's bathroom, and went to work. It took her only eight days to fashion herself the head of a tennis racquet She attached this to the leg of a broken table that was lying in the garage (Chrissie had very large hands for a girl of six). She began practicing at the local cemetery before anyone else had gotten there, bouncing the ball off old family tombstones. Six months later she was ready for her first public appearance. During a fire drill one day she announced that she would play her first grade teacher Mr. Wolf on September 22, 1961. Chrissie lost in straight sets, and was expelled from school for having ripped out a school toilet seat. Twelve years later. Chris nounced during an assembly one bobby Riggs could only remember. But is sognit to meet Bobby Riggs could only remember. Even is sognit to meet Bobby Riggs fifth grade history teacher Mistory teacher Mistory



you kept referring to as Don

Latimore is actually named Don

Whittemore. Your prowess as a

reporter leaves much to be desired when you fail to correctly name even the subject of your article. I

might suggest you purchase a little red book in which you can jot

writing talent, it is also obvious

that you are unqualified to write

anything pertaining to our in-

dustry. Your lack of knowledge

about the progression of an artist's

of negative bullshit you have sub-jected your readers to.

and LP's

all merchandise is

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Dear Line Weisman, Stein

our intentions.

#### for sale

OUR-DRAWER knee hole desk, 34" ang \$10 Phone 264-9927, early mornings or evenings.

PORSCHE ENGINE, 1600 cc, \$500 AM/FM car radio, 12 vot, \$40 Smitt-corona manual typewriter, \$20. Eureka vacuum cleaner, \$30. Call after 5 P.M., 755-3239.

RUGS, 15'x 18' and 12' x 15', Corner ectioned couch, liquor cabinet, original oil paintings and sculptures by incomed California artists, 273-4529.

72 WILDERNESS TRAILER, 24 foot self-contained, excellent condition, \$1000, 284-8512

SEVEN-FOOT COUCH, \$6. Vacuum, \$6. One 12" speaker, \$6. Four 3" car speakers, \$2.50 each Bamboo bird cage, \$7.8 15x15 hre, \$4. Wattle iron, \$5. Alan or Jackie, 282-3476 or 282-4874.

GUITARS, acoustic Ventura No. 1585, excellent tone and condition, with case, \$60; electric Les Paul copy, good tone and action, block with fresh case, asking \$125, 282-4819 or 427-5581 before 9. P.M. (leave message).

\*CRAGER S/S WHEELS — 14x6. Fit Chevy or Pontiac bolt pattern, \$100. 9' 10" surfboard, \$60. 757-6734 or 753-3514.

SONY TC-640 three-head, three-moto

ACOUSTIC 150 guitar amplifier 130 watts RMS Six 10" speakers with covers. One year old. Was \$750 new, now \$450. James Craft, 582-3526

RENAULT SPARE with good Michelin 135 x 380 tire; VW spare with fair 5.60 X 15 tire; and Dodge spare with good 7 00x 13 tire, all for \$2 each. Call 286-3400 before 6 P.M.

TOP OF THE LINE Yamaha guitar and amp (professional club set). \$250. Also 1958 Fender Jag. \$100. Steve Renner, 274-3388

7'3" SURFBOARD, \$15. Call 453-

SANYO REFRIGERATOR, brand new, brown wood panel. Also flute, good condition, has case and everything needed. Call 453-6474 anytime during evening.

MAN'S THREE-SPEED bike for sala Good condition. Call 453-8847

WINDWARD RADIO CONTROL GLIDER Excellent for training. Ready to fly. Call Dan, 755-4787.

WHITE LEATHER studio-like couch, very good condition \$40. Call Elizabeth, 453-1441

72 J-VALVE SCUBA tank, \$65, 298-

AM-FM stereo radio and 8-frack system Two speakers almost new \$30 WANTED: a room in a house, with or I would like a bise (10 speed), will some livable people. Judy, 755-8697.

RIDE NEEDED to Sacramento or Bay area after the 16th. Will help with gas and driving. Elizabeth, 453-4812.

THREE PEOPLE needed to share fine Del Mar house for next year. \$80 per month. 755-2044, evenings.

FOR THE Wine SIT GRAND OLD MAN BOTA BAGS R OR OLD LUSH CUVEE 5 3.99 GRAND WOOT DESK ORGANIZER THE UNCLUTTERED FIRE FIFTH OF FRENCH
1.49 RHONE WINE, 6.35 FOR DAD SAN DIEGO-BETWEEN ROUTE 5 AND PACIFIC HIGHWAY 101, TAKE THE WASHINGTON ST. TURN-OFF 299-0100 LA MESA-CENTER AT JACKSON, GROSSMONT LA JOLLA-1152 PROSPECT STREET 459-3671

MALE ROOMMATE wanted to share apartment in El Cajon. Non-smoker. \$65. Call 442-6555, early AM or late PM.

WOMAN TO SHARE two bedroom apartment with two other wornen. Alabama Street (Hillicrest or North Park area). Rent is \$45/month and share of utilities. Call Dianne or Linda at 295-2603.

HOUSING FOR RENT: summer only, Four-bedroom, two-bathroom, \$300, negotiable, Dave, 453-8861. THE GAY CENTER for Social Services

WANTED: old washing machine. Will pick up. 755-2985.

NEED PERSON to share house in Ocean Beach. One block from ocean Must be mellow and fairly need person. Have a vegetable garden. \$56 plus. Bloss 901's wanted, used preferred. unlines for own room. 222-1353.

ble girls to help share ren/utilities on two-bedroom apartment in Mission Beach. It's close to the water and in a nice neighborhood. Prefor non-smoker but can get over that. 488-7715. NEED A RIDE to Santa Cruz after 6/15. Call Barbara, 453-6622.

RIDE NEEDED to East Coast. After June 15— have to be there by June 29. Will share driving and expenses. Call Peter at 755-7263.

RIDER NEEDED to share expenses to

Indiana, Lerving June 25-27, Jennifer, 224-7936.

RIDE NEEDED to Vancouver or area after June 21. Share driving and expenses. Shelley, 272-1754.

EXPERIENCED sailing instructor. Wastlends, all summer. 291-6313, ask for Daria.

services

ANYONE GOING to Berkeley? Going to summer session and need to be there June 16 or 17. Call Frank Gavin, 273-6995.

NEED 2 or 3 roommates in Del Mar. Pool, 40 yards to beach. Great place, 453-9399.

RESPONSIBLE MALE seeks clean, quiet unfurnished one-bedroom house. Prefer beach area. Call Chuck, 444-0497 after 6 P.M. and weekends.

wanted TRICYCLE WANTED. Adult size. 291-7747.

WANTED: three -head stereo tape deck. Good condition. Will pay \$100 or ? Lydia. 453-4339.

BOISE 901's wanted, used preferred. Or does anyone have any cheap? Dealers? 426-0651.

SUZUKI SAVAGE, 250 cc. Street or dirt, extras, great deal, \$450 Call 298-

COMING SOON — waich for it! Grand re-opening and expansion sale. Newer and bigger — to serve you better. Get It On Shoppe, 3219 Mission Blvd., San Diego 488-9753.

MEL.P. de-criminalize marijuana. Assembly Bill 376 will de-criminalize marijuana. Write to your assemblyman in support of de-criminalization of cullivation, use, and possession of marijuana. Donations and volunteers, contact C.M.i., 3795 Mission Blvd., San Diego 92109. 276-5442.

COME ONE, COME ALL to a joyous Summer Sostice "Earl not Evelbration," teaturing, and dancing, chanting, and Wednedday, June 20 at 6:30 P.M. in Ocean Beach. The celebration of to everyone to come and observe or to be a compared to everyone to come and observe or to blanket. If you wish, you can bring some natural foods and musical ingoing some natural foods and musical indications of the compared to the compared

THE NATIONAL CENTER for the Ex-ploration of Human Potential is offering three workshops in developing per-sonal potential. Center & Sa preson per-sonal potential. Center & Sa preson per-duction of the person of the per-pendicular three persons of the per-duction of the person of the per-pendicular three persons of the per-pendicular three persons of the per-pendicular three persons of the per-turbed three persons of the per-pendicular three persons of the per-turbed three persons of the per-pendicular three persons of the per-pendicular three per-turbed three persons of the per-turbed three per-pendicular three per-turbed three per-t

BEACH EOOK STORE sells used paperoacks for one-half original price. For your next purchase, come see us. We've been open a month. 3735 Mission Blad., Mission Beach.

#### cars

'63 CHEVY IMPALA. Good running condition. Automatic, radio, heater. Call 282-0708.

1967 DODGE V-8. Baja van, heavy duty equipped. 755-2985.

GOTTA UNLOAD '65 VW van. one disassembled engine, crankshaft seats, etc. Cheap. Call Terry, 224-5756.

RIDE WANTED by two people to Sonoma State or San Francisco area. We'll share gas and driving. Need to be there by the 17th or 18th. Catherine Ryan. 286-1734. '37 GMC with '60 Dodge 383 powerhouse and driveline. Has a lot of potential. \$350. Call John F. at 453-8036. If I'm not there, leave name and phone number.

1964 PONTIAC Bonneville convertible. Excellent condition. Alipower with air conditioning, \$570 or offer. 283-1605. David Polanco.

'63 VW KARMAN GHIA. Good motor, new brakes, muffler, shocks, battery, good tires, redio, four-speed, free surf-board racks, 35+ miles per gallon. Needs good home, clutch and paint. 3450 or best offer. Date. 486-2019.

'65 FORD CUSTOM, 6 cylinders, stan-dard transmission. Good running con-dition. Best offer, 755-7194.

'68 VW BUG. \$800 or best offer. Must sell soon. Engine in good condition. 453-4909 after 7 P.M.

1972 SUZUKI. 125 cc. Very good engine and good tires. Call Robort, 755-4209 or 459-5707.

and trail reliable. Must sell. Best offer. Call Warren Overman, 292-4094. '57 VW CAMPER. 40 horsepower engine. \$395. 459-7314.

'72 FIAT 850 Spyder. Good condition. Michelin tires. Recently tuned. \$1800

1967 VW BUS. Deluxe, rebuilt engine, good tires, homey interior, \$1200. Need 10 speed bikes. 755-6383.

FUN SALES. Juli or part-time. \$600/month to start. Must be ambitiousl and have neat appearance. Some outside sales experience wanted but not necessary as we train. Leads turnished. Interviews daily, 9A.M.—1 P.M. 4037 El Cajon Blvd.

### notices

iobs

SENSITIVITY, p'ysical and intelligence. Learn to understand yourself better Plan important events for those days when all your cycles are high. Charts for all 385 days, only \$3.95. Mail name, address, and brinday (daymonthyear) to: The Synergy-100, P.O. Box 17736, San Dlego, CA 9210.

NOW OPEN, The Militant Bookstore, 4635 El Cajon Blvd. 280-1232. Radical literature: Black Chicano.

## FEMALE GERMAN shepherd, free to good home. One year old, brownish. 235-0798.

FREE KITTENS, two males. One black, one grey, eight weeks old. Jennifer, 224-7936. DEAREST GRATEFUL— My girlfriend is jealous, and I'd like to know who you are! Sincerely yours, Duane Marx.

(continued next page)

June 21, 1973



NEXT TIME YOU'RE OUT RIDING AROUND WITH A GROUP OF YOUR FRIENDS PICK UP A COPY OF THE READER AT ONE OF OVER 200 DISTRIBUTION POINTS IN SAN DIEGO COUNTY (We've just added 70 new ones and will soon be adding more). FOR THE LOCATION OF THE ONE NEAREST YOU CALL 276-3866.

#### iessons

GUITAR LESSONS, beginning or advanced. \$12/month. Call Robbie, 459-7837

#### too late to classify

ARE YOU INTERESTED in warm, honest relationships with people who value open lifestyles? Contact the "Mandals" Society, PO. Box 23231, San Diego 92123, or call 277-3062 Non-profit.

TAPE RECORDER, Akai studio model. Takes up to 10½" reel. Monitor speakers. Severals years in storage less than 100 hours use. Cost \$650, sell for best offer over \$150. D.W. Richards. 459-1634.

ELECTRIC HOT PLATE, two burners with individually adjustable temperatures, gold-yellow color, ideal for dorm or office use. Like new, \$9. Call Joe at 453-3261

SEARS air conditioner, for most cars, in very good condition, ome parts have aiready been removed from my car. If you can remove the rest, the wife

thing's yours for \$50 Call Joe at .53-

JESUS LOVES YOU! For more information, call 443-6141 or write to Gethsemane, 13148 Willow Road, Lakeside, Calif. 92040.

YOUR HOROSCOPE, birthday and thinking-of-you cards. Satisfection guaranteed. 40¢, three for \$1.00. 276-

TWO LARGE WALNUT step-tables with drawers. Almost new. \$25 for both.

TWO FEMALE GRADS need two roommates to share large room-plus bath in three-bedroom, two bathroom Clairement nouse. Mostly furnished. Large fenced yard — dog o.k. \$65/month each. Call Ruth. 565-9996.

WATERBED: Deluxe king-sized waterbed. Custom wood frame with slanted headboard. Heavy plastic liner included. 273-7751. LOOKING FOR ROOMMATE to share house near State College in Fall. Call Jeffrey or Royar at 235-6854.

LOST: One small, black dog named "Shadow" Call Jeffrey or Roger, 235-

Share your home for the summer with a student from abroad. AIESEC, a student summer-work exchange program, is bringing eight students from all over the world to San Diego this summer. They can pay room and board but would prefer to live with you. Call Sue, 748-1709 or Geri at 284-8403.

AN EXCITING EXPERIENCE is converting a school bus to a simple mobile home and craft workshop, traveling to neat-little places, meeting people, sharing ideas and dealing in creations. For an excellent bus, call 461-2047. Price, \$2995.

TO HITCHHIKERS who ripped off my '61 Ford Galaxy tape recorder, tapes, pocketknite, and clothes: Have found car. Please call Jeffrey or Roger, 235-6854, about return of personal items.

SUMMER AHT LESSONS. Learn hos to paint, draw, etc. in different medi from local artist. Have experience, en joy working with both children an adults. Call Carol at <81-7980 fo further information. further information.

FURNITURE for Sale, Living room fur niture assortment, fifty-gallon fish aquarium and accessories, Buddy. 299-6556.

'69 TOYOTA Landcruiser. Four-wheel drive, chrome wheels, radio, air conditioning carnet for lights, plus accessories. 453-6425.

CAPTAIN'S CHAIR, \$15; glasses, frosted, silver bands, six cocktail, six highball, six old fashioned, 50¢ each. Pressure cooker, \$7. Phone 453-5763.

ROOMMATE NEEDED June 15 to Sept. 1. In Leucadia. Living with two women students. Own room. \$63 plus utilities. 753-7602.

'70 CORVETTE. Leaving, must sell, 454. AM/FM stereo, luggage rack Removable top. Only \$3550. Call 225-0102.

'69 HONDA CB450. 7000 miles, good condition. \$500 or best offer. Call 236-TENNIS ANYONE? Sharpen you

game with lessons from experienced college player. Call Craig at S.D. State today. \$5 per hou: 287-0150 or 287-0166.

SOLID STATE Girard turntable. Small good sounding speakers, \$40. 753-7602. Nancy.

HAND-KNITTED and crocheted shawl. Shades of blue, thick fringe. Large. \$25 or best offer. 234-8022.

WOMAN WANTS summer office work. Typing, filing, telephone. Knowledge of medical terms, medical transcribing and legal experience. Prefer State College area. Have bus transportation only, Lynn, 286-8340 evenings.

### After having just read your arti-cle entitled "Promo Man" in the April 19th issue of the Reader, I feel compelled to offer some help to

you as you are obviously misnformed and misguided, not only those who will appreciate it. The n your writing but also regarding negative obstacles such as yourself must be avoided by those of us who To begin with, the gentlemen care.

I wish for you what I wish for myself: Peace of mind and fulfill-ment from my life's work. I hope you find that in whatever career

Director of National Promotion Playboy Records

Aside from a glaring lack of

some help to you in regard to my
"Promo Man" story. To begin with,I know the gentleman referred to as Don Whittemore, but to protect his identity, I changed his

career must result in some insecuri-ty on your part, but even that is no excuse for filling the printed page of any periodical with the amount merely to enjoy the evening and If you don't want your lips and

your pen lossened [sic] by wine, don't drink any. I would suggest, however, that you try something to loosen up your mind. Please be assured that you will not be invited to many more events sponsered [sic] by record companies as your article has been circulated to all those concerned with promotion and to those responsible for the before he was whisked away?

squandering of space has resulted in an enormous diservice [sic] to The San Diego Reader and most certainly to yourself in terms of So many of the artists we are involved with on a day-to-day basis are starving and paying dues basis are starving and paying dues with the hopes of some day being in the position to offer the world

ideas, actions, and most importantify, the emotions of the people 1 ly 1d have to buy that terrible encounter. My work too, brings me liego paper which gives fulfillment and peace of mind. minimum of information of i

Duncan Shepherd is neither a

Mike Kagar

down the names of those you write

I also feel compelled to offer

I was invited to the party as the

meet some of the artists who "are starving and paying dues." However, after I spent an hour trying to locate the guest of honor, to no avail. I became interested in the fact that the only person in the limelight was his promotional man. If the party was held to promote the career of the artist, I wonder why he wasn't available for interviews longer than five minutes,

observations, and not by the glass of wine I drank. I am sorry that you missed the important theme of thrill. I did not feel hatred or antipathy as you seem to have

derived from my writing. I described the lifestyle of one man, who, after talking with me is to bring that music to the ears of

swap—a—tapes
for an hour, made a great impression on my thinking.

My life and career doesn't depend on "events sponsored by record companies", and the Reader has not suffered by losing any event dependent on "events sponsored by record companies", and the Reader has not suffered by losing any event dependent on "events sponsored by record companies", and the Reader has not suffered by losing any event of the Reader has not suffered by losing any event of the record company advertising, if you have seen our recent issues. I am an investigative reporter, spending my tapes the LA. Times. So in lideus, etclosion, and most importants—wise or plass were pulsar local, and the sufficiency of the fully guaranteed

Clint Eastwood. Casting aside critical voveurism what is this

an image not of a "character as higher than human" but of Eastwood directing himself and others to feature of macho man we all know and love.....except as Charleton Heston found when his tire blew on the way to the help god and he was temporarily placed by macho man himself. Eastwood who has been seen

shaking it up with Nixon at a fund rise above this level when making a film As the Drifter he swiftly men shot between the eyes and then grabs Marianna Hill and drags her screaming into a barn where he rapes her. This is followed by the gives candy to the Indian children and piles of blankets to their old

Marianna and I on the first day of the sex course in high school for girls heard Monsig. Booth's opening remark. "Confusious say... when being raped relax." Not favoring the St. Maria Goretti approach of death before dishonor Marianna further directed by Eastwood goes from violently resisting to complete surrender at the touch of his lips? Ah! Simulated to be raped and therefore it doesn't

movies or plays were playing local-ly I'd have to buy that terrible San Diego paper which gives the minimum of information. Then I

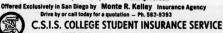
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SPECIAL NOTE - We have low rotes for singles over 25 & "



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NAME.

ADDRESS. PHONE NUMBER

personals

HAPPY BIRTHDAY, Terry Z. Hope you enjoy your trip. Cal F. Brian.

FREE KITTENS, nine weeks old, friendly. Good home. 223-0670.

# A LIBRARY OF WESTERN AMERICANA

The late J. Christian Bay gave us a clutch of delightful bibliographical causeries on "Three Handfuls of Western Books". The Lost Cause Press has on its staff no such genial essayist-collector as Dr. Bay, but it can offer on microfiche not handfuls, but arm-fulls of western books (including nearly everything that Dr. Bay owned, loved, and described).

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