

BARE PIGSKIN & OTHER NOTES

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READER

August 9 to August 15, 1973

SAN DIEGO'S FREE WEEKLY

TOO BORED OR NOT TO BOARD

Jane Weisman Stein

What ever happened to San Diego's ordinance banning billboards? Has it faded into a dim memory since the City Council adopted the measure in February of 1972 that was to banish billboards from the city limits by January 1976? The first boards, those worth less than \$500, were to come down on April 1, 1973; the boards worth \$20,000 or more were to fall by January 1, 1976. Yet, anyone who does not walk with his nose pointed at the ground may have noticed that the horizon is still fragmented by the twenty-five and thirty-five foot high advertising structures.

In what ecology and conservation groups called a "courageous" decision, the San Diego City Council voted 5 to 4 to adopt the billboard ban. With the adoption, they chose to ignore the findings and unanimous vote of their own eleven member *ad hoc* committee which advocated regulation instead of abolition of local billboards. The ordinance did not provide for any financial compensation to the owners of the boards, and the measure exempted certain signs. But the Council's move basically spelled the end of the profits billboards contributed to San Diego's five million dollar annual outdoor advertising business.

Before the final vote, Mayor Wilson threw a little more salt in the wounds of the advertisers by paraphrasing an Ogden Nash poem.

*I think that I shall never see
a poem as lovely as a tree; indeed unless
the billboards fall, I may not see a tree
at all*—and the battle began.

Almost before the ink was dry on the ordinance documents, attorneys for Foster and Kleiser, and Pacific Outdoor Advertising, San Diego's two largest billboard com-

panies, launched a preliminary injunction against the city. Lawyers with firms in Los Angeles and Phoenix, working with local lawyers, are determined to prove the ordinance, "unconstitutional, void, invalid, unenforceable, and illegal." The language is redundant, but the message is clear. The people involved in the local billboard industry will not give up their five million dollars a year business without a fight. And, with the trial originally postponed from March, 1973, to September, 1973, and now delayed until after February 1, 1974, the companies have gained a considerable amount of time to remain in operation.

In essence, the injunction prevents the city from removing any signs, but also prohibits any new signs from being constructed. Yet, the advertising may still be changed each month and business, according to several billboard executives, is still booming.

"All we are asking for is not to be put out of business," says Perry Lieber, vice president and manager of Pacific Outdoor Advertising Company. "I wish we could all get together and come up with satisfactory regulations and controls that will please both sides."

The two "sides" are the "ecology kooks", as another executive calls them, and the people who benefit directly from billboards. This latter group not only includes the owners and office personnel of the billboard companies, but the carpenters and electricians who build the boards, the artists who paint them, the men who silkscreen the standard paper posters, and, of course, the man who leases a tiny parcel of land near the Coronado Bridge to a sign company for \$1,600 a month.

Lieber, a tall, tan, well-groomed gentleman, explains that billboards are one of the most efficient forms of

advertising, offering advertisers a concentrated market, and wide exposure, all for a reasonable price. A standard twelve by twenty-five foot silkscreened poster to be displayed for a month costs about \$100 to \$144. The larger, fourteen by forty-eight foot, hand-painted bulletin will run an advertiser around \$800 a month, depending on its location.

"The city passed the ordinance, and then forgot it—but we certainly didn't," Lieber concludes.

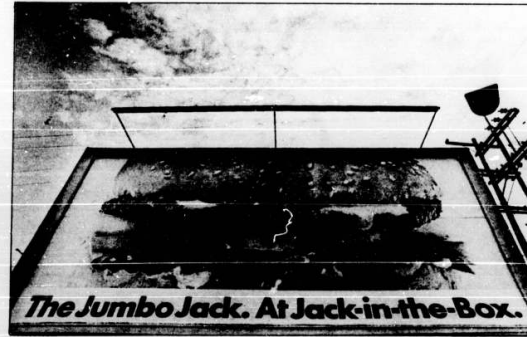
One city employee would by no means agree with Lieber's conclusion. Alan Sumption is an attorney for the city, responsible for the

*"I think that I
shall never see,
A poem as lovely
as a tree.
Indeed unless the
billboards fall,
I may not see a tree
at all."*

billboard ordinance litigations.

"My office is filled with stacks of paper, and my files are growing by the ream because I have people running all over the city, collecting data on over 2,000 billboards," Sumption says. He explains that he and the attorneys for the billboard industry are going through the process of "discovery." "This means you can find out almost everything the other side knows, to avoid surprise at the trial," Sumption and his staff must collect an individual file on each billboard because the opposing attorneys have requested the information.

Lieber, a tall, tan, well-groomed gentleman, explains that billboards are one of the most efficient forms of



The Jumbo Jack. At Jack-in-the-Box.

Councilman who voted for the ordinance to find out why they did.

"I tried to get a protective order from the judge to prevent them from doing this, but failed," Sumption explains. The effect—what they're doing is mere harassment—Sumption will represent the city at the trial which should take place next February if all goes well. Sumption wouldn't make any predictions regarding the outcome of the case.

There is a man who is very optimistic that his lawyers will quash the city billboard ban, however. Randy Oxenham, a public relations man for Foster and Kleiser, says, "I wouldn't be surprised if our case goes all the way to the Supreme Court!" He greets visitors to his stark, modern office, with a smile, radiating out from under his pale, blond, mustache.

"A legitimate marketing function is being destroyed, and we have to fight for our rights to remain in business," he says. "We feel the ordinance violates the First, Fifth, and Fifteenth Constitutional Amendments." Oxenham insists that visitors receive two pamphlets of what he calls "industry propaganda", and also sees that they glance at a book of quotations from satisfied Foster and Kleiser clients.

"We do five million dollars worth of public service advertising nationwide, and we just awarded \$10,000 to the man who created the 'There's A Name For People Who Don't Use Seat Belts-STUPID' poster," he says proudly. With his thatch of blond hair and navy-blue t-shirt, he looks like he should be coaching a football team instead of working in his cold beige-on-beige office.

"With our case against the city, San Diego will be watched by outdoor advertisers all over the United States," he says seriously.

His parting words are ominous. "If local government can take us in one day, who will be the next to go?" he asks, not really expecting an answer.

The final answer for Oxenham lies with the courts now, but to people like Jack Haberstroh, who has been fighting off-premise billboards for years, the only answer is the demise of San Diego's 2,000 "visual polluters".

"People just aren't going to tolerate billboards anymore," he claims. "We will continue to fight against them, and most the courts uphold the city ordinance." Haberstroh, an assistant professor of journalism at San Diego State University, has presented numerous public opinion surveys and reports on billboards to the City Council.

"My students and I did three surveys prior to the Council's vote on the ordinance, and of the hundreds of people reached in person, by mail or by phone, it was running about 75 to 82 per cent, in favor of the billboard ban," Haberstroh sits in his quiet suburban home, reflecting on the hours of time he has spent on the billboard issue. A five-inch-thick file of data about billboards is the evidence of his concern.

"I was the only advertising professor and professional to speak before the Council in favor of the billboard ban," he says. "All my friends in the advertising business have since disowned me," he adds with a wry smile.

Haberstroh says San Diego is the 105th California city to pass some type of ordinance regulating or prohibiting billboards. His data is from a booklet published by the California Roadside Council, a non-partisan, non-profit group concerned with protecting the beauty of state roads.

continued on page 7

events

lectures and talks

INTELLIGENT MACHINES: PARTNER OR MASTER? by Dr. Michael Arbib, Chairman, Computer Science, and Professor of Psychology, University of Massachusetts, San Diego Civic Theatre, Golden Hall, Wednesday, August 15, 8:00 p.m.

sports

BASEBALL: Padres vs. Philadelphia, San Diego Stadium, Thursday, August 9, 7:30 p.m.

BASEBALL: Padres vs. Montreal, San Diego Stadium, Friday, August 10, 7:30 p.m.

BASEBALL: Padres vs. Montreal, San Diego Stadium, Sunday, August 12, 1:00 p.m. (doubleheader).

BASEBALL: Padres vs. New York, San Diego Stadium, Monday, August 13, 7:30 p.m.

BASEBALL: Padres vs. New York, San Diego Stadium, Tuesday, August 14, 7:30 p.m.

BASEBALL: Padres vs. New York, San Diego Stadium, Wednesday, August 15, 7:30 p.m.

theatre

KING LEAR. National Shakespeare Festival, Old Globe Theatre, Thursday, Sunday, Tuesday, and Wednesday, August 9, 12, 14, and 15, 8:30 p.m.

TWO GENTLEMEN OF VERONA. National Shakespeare Festival, Old Globe Theatre, Friday, August 10, 8:30 p.m.; Sunday, August 12, 2:00 p.m.

THE MERCHANT OF VENICE. National Shakespeare Festival, Old Globe Theatre, Saturday, August 11, 8:30 p.m.; Wednesday, August 15, 2:00 p.m.

FETCH A RABBIT SKIN. by Rosie Driffel, and **THE DEATH OF DOCTOR PARKER.** by Anne Sniderman, Crystal Palace Theatre, Fridays through Sundays, 8:30 p.m. Through September 16.

MAME. presented by Grossmont College's Griffin Players, Stagehouse Theatre, August 9, 10, and 11, 8:00 p.m. For reservations, call 465-1700, ext. 327.

PAL JOEY. the Rodgers and Hart musical comedy, starring Dean Jones, Off Broadway Theatre, Tuesdays through Saturdays, 8:30 p.m.; Saturdays and Sundays, 2:00 p.m.; Sundays, 7:30 p.m.

NAUGHTY NAUGHTY, a musical comedy presented by the San Diego Junior Theatre, Casa del Prado, Balboa Park, Thursdays, Fridays, and Saturdays, 8:00 p.m.; Sundays, 2:00 p.m.

ONCE UPON A MATTRESS. Starlight musical, San Diego Open Air Theatre, Wednesday through Saturdays, through August 16, 8:30 p.m.

SUDDS IN YOUR EYE, a comedy, Actors Quarter Theatre, Fridays and Saturdays, 6:30 P.M. through August 18.

CABARET. presented by Valley Musical Theatre and San Diego City College, Wednesdays through Sundays, 8 p.m. and Sundays, 2:30 p.m. Through August 12 only.

THE GINGERBREAD LADY. a play by Neil Simon, Mission Playhouse, Fridays and Saturdays, 8:30 P.M.

THE TOWN MOUSE AND THE COUNTRY MOUSE. presented by the Parade Puppeteers, Balboa Park Puppet Theatre, Friday, Saturday, and Sunday, August 10, 11, and 12, 1:30 and 2:30 p.m.

museums and galleries

SOUTHERN CALIFORNIA INDIAN ROCK ART. Reproductions of the pictographs and petroglyphs of the Chumash, Luiseno, Diegueno, and Mojave Desert Indians. Also paintings by Campbell Grant, authority on rock art. San Diego Museum of Man, Balboa Park. Opens August 11 for four-week stay. Field trip to Piedras Pintadas, a rock art site in Rancho Bernardo August 18, no fee. End *Carnavan* and *Rock Engravings*, two films on rock art of Australian Aborigines will be shown hourly, beginning at 2:30 p.m. on August 12. Admission free with Museum admission.

MYSTICAL AND FOLKLORIC ART by Diane Breiwasser, Black, White, and Beautiful Gallery, 1105 Prospect, La Jolla, Saturday, August 11, 4:00 to 6:00 p.m.; Sunday, August 12, 2:00 to 4:00 p.m.

WATERCOLORS by Albert A. Arnhym, The Athenaeum, 1008 Wall Street, La Jolla. Gallery open Tuesday through Saturday, 10:00 a.m. to 5:30 p.m.

NANCY GRAVES. 45 paintings, drawings and lithographs, by the New York artist. La Jolla Museum of Contemporary Art, Through October 7.

FOUR-DIMENSIONAL analytic design. One man show. Leslie and Lynne Moore. Through August 11, Monday — Saturday, 9 am — 5 pm. Fine Art Store, 4683 Cass, Pacific Beach.

BRONZE SCULPTURES by Andrea Hoffman, Welded Steel Sculptures by Ron Tatro, Nineteenth Century European Drawings and Watercolors, continuing; drawings, paintings, and graphics by Fritz Scholder, and Lithographs by Martin Wiener, Orie's Gallery, 2200 Fourth Avenue, San Diego.

CITY IS FOR PEOPLE. Large sculptures lent by artists on East and West coasts exhibited throughout downtown area. Correlated exhibitions at Fine Arts Gallery showing development of San Diego and multi-media presentation of public art in major U.S. cities. Through September 23.

SVIHLA COLLECTION oriental ceramics and porcelains dating from the 10th through the 18th centuries. Fine Arts Gallery. Through September 23.

COLOR LITHOGRAPHS and etchings by Pat Tabor, Athenaeum, 1008 Wall Street, La Jolla. Through July. Open Tuesdays, Thursdays, Saturdays 2:00 — 5:30 p.m.

JOHN McLAUGHLIN, California abstract painter, forty paintings and lithographs, La Jolla Museum of Contemporary Art. Through August 12.

GALLERY 8— jewelry show featuring works by local and Bay Area craftsmen, as well as ethnic pieces from Africa, Egypt, India, Peru and Polynesia. All items for sale. International Center, Matthews Campus, UCSD. Hours: Tuesdays through Saturdays, 11 to 3:00 p.m.

music

SWEET ADELINES will perform as part of the Evenings in the Park series, Sprinkles Organ Pavilion, Balboa Park, Friday, August 10, 7:30 p.m.

T. REX, Marc Bolan, San Diego Civic Theatre, Friday, March 10, 8:00 p.m.

OCTET FOR STRINGS by Mendelssohn, DUMBERTON OAKS CONCERTO by Stravinsky, OCTET by Schubert, conducted by Rafael Drubin, concertmaster of the New York Philharmonic, with pianist Sidney Foster, Sherwood Hall, 700 Prospect, La Jolla, Friday, August 10, 8:30 p.m. For information, call 453-2000, ext. 2095.

ROBERT JEFFRIES and **RICHARD STUMP,** Folk Arts, Friday and Saturday, August 10 and 11, 8:00 p.m.

THE CRUSADERS, with Airtio and Fingers, San Diego Civic Theatre, Saturday, August 11, 8:00 p.m.

THE DRIFTERS, THE SHERIELLS, and others, in *Oldies but Goodies Revival,* Palace Complex, 4025 Pacific Highway, San Diego, Saturday, August 11, 8:00 p.m.—2:00 a.m.

ARTHUR FIEDLER and **JEFFREY SIEGEL,** with the San Diego Symphony Orchestra, San Diego State Open Air Theatre, Monday, August 13, 8:00 p.m.

FREE JAZZ CONCERT. Minor Jazz Quartet of Del Mar, Stream, the San Diego 16-Piece Jazz Orchestra, and Emanon. The Big Tin Barn of Klaus Von Wendell, 2150 Jimmy Durante Road, Del Mar, Saturday, August 11, noon to 5:00 p.m. Call 755-5403 for information.

PAPA SOKOL DIXIELAND BAND plays as part of the Evenings in the Park series, Sprinkles Organ Pavilion, Balboa Park, Wednesday, August 15, 7:30 p.m.

dance

SAN DIEGO FOLK DANCERS will perform as part of Evenings in the Park Series, Sprinkles Organ Pavilion, Balboa Park, Thursday, August 9, 7:30 p.m.

THIS EVENTS CALENDAR IS COMPILED EACH WEEK BY THE READER AND IS A SERVICE SPONSORED BY COST LESS IMPORTS. ALL INQUIRIES REGARDING THE EVENTS LISTED HERE SHOULD BE MADE TO THE READER — 454-1052 — OR TO THE EVENT SPONSOR. PLEASE SEND ITEMS TO BE LISTED TO: READER, P.O. BOX 80695, SAN DIEGO, CA 92138 OR CALL: 454-1052.

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JOEY AND HIS GLOOMY PALS

Jonathan Saville

If, in your next visit to the theatre, you are looking for deep emotions, real characters, moving situations, and a true vision of human life, let me warn you that

you won't find them in Rodgers and Hart's *Pal Joey*, now on stage at the Off Broadway. Stick to *King Lear*. But what is remarkable about *Pal Joey*, particularly in the present production, is that a theatre piece

nevertheless provide such a marvellously entertaining evening. There are many reasons to have the house of drama, after all, and if you want a good dose of undemanding fun the Off Broadway is the place for you.

The problem in *Pal Joey* is pretty much inherent in the whole genre of musical comedy, which is neither opera (music drama) nor vaudeville (a series of disconnected musical entertainments) but an uneasy combination of the two. The rather grim story, by John O'Hara, simply

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demands a more serious musical treatment than Rodgers and Hart are willing to give it. Joey, a talented, unscrupulous, charming night-club entertainer, whose career is deservedly going nowhere, becomes the kept man of a nymphomaniac older woman. In return for bedroom activities, she clothes him, feeds him, houses him, and finances his ambitions to have his own night club—all of this with money from her cuckolded husband, a rich Chicago businessman. Finally, however, she gets tired of Joey, he insults her, and she summarily kicks him out of her life, her house, his job, and Chicago. At the end, Joey spurns the affection of a young girl who has always loved him unselfishly, and sets out on what is obviously the road to further failure.

Some plot for a musical comedy! A guy who cannot achieve any success in his life except as a stud; who makes love to a woman old enough to be his mother (and one who treats him just like a child, except in bed); who lives in luxury

on money taken from the absent and menacing husband, a man old enough to be his father; who then gets punished for it all by being exiled and loving everything, to the point where he cannot even respond to a pretty young girl offering him her love. This story is so full of elements designed to roll up the psyches of an audience, to make them shift and squirm and long to get out of the theatre, that it would hardly do for the kind of people who are expected to come to musical comedies. Rodgers and Hart did the best they could to clean things up. They sprayed the book with a kind of psychological lye, to disinfect it and disguise the unpleasant odor. All the potential meanings are suppressed, all the suffering is made superficial or comic, the characters are treated as playing marionettes. And on top of the plot, and for the most part quite disconnected from it, they added a whole bunch of terrific song and dance numbers. Joey works in a night club, so there can be all sorts of night-club acts, not related to Joey's topical troubles in

any way. They can even introduce characters whose only function is to entertain. There is, for example, a completely extraneous female reporter (brilliantly played in this production by Jane A. Johnston), who appears for no reason at all, and on no pretext whatsoever sings a completely extraneous (though show-stopping) song about Gipsy Rose Lee. Now that's a musical comedy!

The result is a mixture of a realistic psychological drama, so chintzily fueled that it never gets two centimeters off the ground, and an old-fashioned musical revue, which makes the most of Hart's clever (though frequently dated) lyrics. Rodgers' facile way with a melody, and the talents of whatever singers and dancers the producer can get together. Nobody would wish that the play had probed more deeply into Joey's gloomy psychodrama; but a lot of people might be happier if the authors had turned it into a pure revue, and left out the story altogether.

If you look at *Pal Joey* as a slightly mucked up revue, however, and pay as little attention as possible to O'Hara's unconvincing fantasies of incest and self-punishment (or who goes to musical comedies for that?), you are likely to enjoy the Off Broadway's production very much. It is a thoroughly professional production, with a fine cast. Dean Jones, who looks like Johnny Carson's son, is wonderful as Joey; Patricia Motton is equally wonderful as the devouring older woman (whose husband, by the way, manufactures bread); the singing is great; the dancing is even greater (with the flashy, sexist, most vulgar and most delicious choreography by Dee Ann Johnston, herself a hilariously comic actress in the part of Gladys); and in the intimate atmosphere of the Off Broadway all of these talented people are performing just a yard or two away from you. There's always a great pleasure in seeing and hearing real excellence in a performer, and the pleasure is compounded when the whole company is good. That's the kind of pleasure you can get this month at the Off Broadway.

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BARE PIGSKIN & OTHER NOTES

Alan Pesin

game was replayed on Channel 39 at 5:00 P.M. Sunday. The play-by-play announcers Mike Smith and Bill Evans were not incompetent, but reminded the viewer very much of Channel 39's not incompetent Eyewitness News. Therefore, for the time being, "not incompetent" is about all that can be said for Channel 39's new look. But the watchword for the 1974 edition of the San Diego Chargers is incompetence. (However I did miss Johnny Unitas' three out of four completion effort to tight end Peter Norman because I was watching Fred Astaire and Ginger Rodgers sing and dance "Night and Day" on the Channel 11 showing of *The Gay Divorcee*.) Anyway, football will remain in force. (This is just another example of the commissioner of a sport and the athletes themselves sharing opposite viewpoints.) Basketball presents the spectacle of ten long-legged, sleek-bodied, half-naked, mature males clad only in tight-fitting, multi-colored underwear, parading before prime time nationwide heterosexual television audiences. Basketball games cause viewers mass paranoia for fear of police raids, or the next Supreme Court pornography decision. In comparison, pro football players dressed for remakes of King Kong engage in the fiercest contact sport without even a hint of sexual foreplay. Footballers bounce off more padding than fast-dancing youths at a crowded junior high school prom. It is this sexual spirit which makes football the premiere Sunday afternoon sport. This Saturday night's San Diego Charger-New York Giant football

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TELEVISION

Thursday, August 9

VERA CRUZ starring Gary Cooper and Burl Lancaster. (1954) Channel 6, 7:00 p.m.

PLAYHOUSE NEW YORK BIOGRAPHY. Corlette Colleen Dewhurst stars in dramatization of Colette's autobiographical work *My Mother's House*. Channel 15, 8:00 p.m.

BLOW UP. Antonioni's movie, starring Vanessa Redgrave, Sarah Miles. (1967). Channel 9, 9:00 p.m.

AN AMERICAN FAMILY. Pat returns from Taos and discusses her children with Bill her husband. A brush fire almost succeeds in destroying the Loud Home. Channel 15, 10:00 p.m.

Friday, August 10

CONFLICT starring Humphrey Bogart. Channel 6, 7:00 p.m.

THE TROUBLE WITH GIRLS starring Elvis Presley. (1969) Channel 8, 9:00 p.m.

THE SUBJECT WAS HOSES starring Patricia Neal and Martin Sheen. Channel 10, 9:00 p.m.

CHANGING MUSIC, last in the series. John Cage and other modern composers. Channel 15, 11:00 p.m.

THE MIDNIGHT SPECIAL. Gerry and the Pacemakers, Herman's Hermits, the Hollies, the Searchers, Wayne Fontana, Billy J. Kramer, The Bee Gees host. Channel 10, 1:00 a.m.

Saturday, August 11

YOU ONLY LIVE TWICE starring Henry Fonda (1957). Channel 6, 12:00 noon.

VICTORY AT SEA "Pearl Harbor. December 7, 1941." 4:30 p.m.

WRECK OF THE MARY DEARE, starring Gary Cooper, Charlton Heston, Michael Redgrave, and Richard Harris. 1959 mystery. Channel 10, 5:30 p.m.

PINK FLOYD. An hour concert. Channel 15, 6:00 p.m.

THE COMING ASUNDER OF JIMMY BRIGHT. Drama by award-winning playwright Loring Mandel. Channel 15, 7:00 p.m.

JARRET, starring Glenn Ford. Partners in Crime, with Lee Grant (Double feature). Channel 10, 8:00 p.m.

PLAYHOUSE NEW YORK BIOGRAPHY. Repeat of Thursday's performance. Channel 15, 9:00 p.m.

TOBACCO ROAD, starring Gene Tierney, and Gene Andrews. Channel 39, 11:15 p.m.

NEVER LOVE A STRANGER starring John Barrymore, Jr. (1958) Channel 6, 11:30 p.m.

Sunday, August 12

THE CAR IN THE CITY. A panel discussion. Channel 15, 4:30 p.m.

WONDERFUL COUNTRY, starring Robert Mitchum and Julie Longgoff (1955). Channel 6, 7:00 p.m.

EVENING AT THE POPS. Boots Randolph, the sax player who moved from jazz to country-western; pop-rock-jazz Fiedler and the Boston Pops. Channel 15, 9:00 p.m.

A TREE GROWS IN BROOKLYN, starring Dorothy McGuire and James Dunn. Channel 39, 11:15 p.m.

Monday, August 13

GREAT SINNER, starring Gregory Peck and Ava Gardner (1948). Channel 6, 7:00 p.m.

GERMAINE GREER and William F. Buckley, Jr. debate women's lib at Cambridge, England. Channel 15, 8:00 p.m.

THE MYSTERIOUS MR. ELIOT. Documentary on the 20th century poet. Channel 15, 9:00 p.m.

AN AMERICAN FAMILY Repeat of Thursday's show. Channel 15, 11:00 p.m.

continued next page

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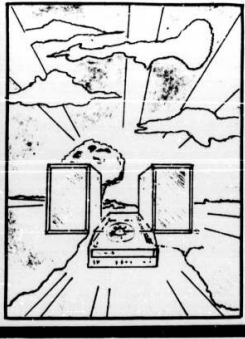
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services

YARD CLEAN-UP and gardening wanted by retirement person who enjoys working. 275-4554.

GROVE OR HOUSE taken care of in exchange for free yard by mature couple experienced in grave work. 272-9203, 10:30 a.m. to 7:30 p.m. except Sunday and Monday.

IMAGINATIVE creative remodeling and architecture for the architect. 459-0418 or 276-8585.

CURRY THE CLOWN, available for all occasions, children's birthday parties, social promotions, grand openings. For more information call 442-4454.

NEED AUTO BODY REPAIRMENT Dennis removed complete paint job at \$500. I'm experienced, licensed, and fully insured. Call us for our evenings and Saturday and Sunday by appointment. Very reasonable. Call Bill 474-7416 or 235-9962.

for sale

MOSRITTE BASS, headcell case. \$100. 272-0133.

GAZRETT SPREADER, Aka SW-125, walnut cabinet, good condition. \$100. Also, portable stereo 1-track player. Plug in or on batteries. Like new. \$30. 423-5842.

DOUBLE BED interesting mattress, boxspring, frame. \$15. Stainless steel urns, 2 for \$94. Customized cover. 754. Study desk, \$35. Electric mixer, \$3.50. European electric typists, \$3.00 each. Contact A. Franklin. 750-106, ext. 310.

CULTURED MARBLE end coffee table, heavy glass base. \$55; matching end table. \$40. Please call 424-7758.

BLACK MALE CHIQUILUA, 10 months old. AKC with papers, \$50. Please call 454-7756 or 273-7751. Ask for Lori.

I LEARNED A LOT from them. Maybe your kids can, too! World Book Encyclopedias (1961, 60) and yearbooks (1962-1973). Excellent condition and beautiful binding. Worth \$250 when new. Will sell for \$75. 222-9490.

LARGE COMFORTABLE upholstered chair, steel office cabinet with lock, mechanical. Best offer. 424-2910.

USED SEWING gas refrigerator, five feet high in. \$69. 693-8970 or 444-8680.

FOUR CLEAR LOTS in Los Angeles, near \$40,000 value. Three are apartment buildings in Chicago. Clear. \$6300. Two are unit operator. Call 775-4956.

GORGEOUS decorator item, custom-made laminated chinchilla for drapery (size 120" x 136") for wall bed or floor covering, luxurious soft deep pile, alternating bands of grey to white pattern, hand stitched seams. Call 823. Never used. Sacrifice to see \$100. 453-8884.

KBOQ Presents
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with **ALBERT DIAMOND**
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Friday Aug. 10 8 PM

ALBANE will be the subject of a talk by Dave Leggett at the first meeting of the American Cultural Society, Monday August 20 at 8:00 P.M. Auditorium, Springs Instruction of Cosmogony, La Jolla. The meeting will begin at 8 p.m., free and open to the public.

ALL SEATS RESERVED.
Tickets available at all Hollywood Music Stores and Metro Ticket Agencies, the Civic Theater, and Office of Ticket Information, 1201 La Jolla Village Drive, San Diego, CA 92108.

Sponsored by **KOINERT ASSOCIATES**.

NOTICES
THE SAN DIEGO COMIC CONVENTION is coming! August 10-13 at the Sheraton Airport Hotel. Guest speakers include Steve Adams and Jack Kirby, sci-fi author Ray Bradbury, Star Trek's Walter Koenig, and many more Plus items, cartoons, demonstrations, old comics for sale and more. Plans published for further information with Dept. CC, P.O. Box 17068, San Diego 92117.

ABSLONE will be the subject of a talk by Dave Leggett at the first meeting of the American Cultural Society, Monday August 20 at 8:00 P.M. Auditorium, Springs Instruction of Cosmogony, La Jolla. The meeting will begin at 8 p.m., free and open to the public.

FREE WISDOM, the philosopher's friendship club, no dues, no books, send address and phone and you're in. Meet others who like discussion. Everyone welcome. Write Edward, Box 1494, San Diego, 92112.

SAN DIEGO EVENING COLLEGE is offering a women's class, Women in Contemporary Society, offered in Sociology 25 at the City Campus. All women are invited to enroll. Deadline August 24. Free class card provided.

FOUND small kit on Monday, July 30 on the 4900 block of Balboa. It's black with some white and is around 10 to 14 days old. Follows you around everywhere. 1-322 to stop on your face. Call 222-0000. Jan or Margaret.

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rides

WILL NEED RIDE from Georgia St. to El B. D. to La Mesa. 10 p.m. Tuesdays, beginning September 25. Call Jim 462-7109.

WANT DIVERS or anyone to share costs to Catalina, anytime! \$15-\$20. 277-6908.

RIDE NEEDED, need a ride to the Bay Area (San Anselmo) on or around the 21st or 22nd of August. Will share expenses (gas and driving). Call John, 449-6573.

RIGERS WANTED to San Francisco, August 18-25. Prefer two or more people (over 21), excellent drivers, have economy car. 279-2064.

lessons

I WOULD TEACH you physics, mathematics and Hebrew patiently, all levels. Call 453-5225. Reasonable price.

YOGA, low-level course covering all the major techniques of meditation, relaxation, and stress development. For information, call 459-7837.

wanted

WANTED, Use of Super 8 camera synchronized with tape recorder in exchange for promotional consideration. Call Bill, 264-3837.

NEEDLE WORKERS needed by the Black Movement. Write Rose Co. Phone, 295-5568.

WANTED, Redwood picnic table and benches. Good condition. Natural wood color. Please call 273-7751 or 454-7756 or 274-5811. Ask for Lori.

WANTED, Any Page books by Matt Kelly published prior to 1967. Any books illustrated by Arthur Bachman or Edmund Duke. Books by Edward Gony printed prior to 1967. 273-4685.

WANTED, hypnolist capable of helping me remember details of a brief incident which happened three months ago. This is part of a special project in Santa Paula while Jim Reimann, 2075 Niagara, No. 11, SD 92107.

WANTED, a copy of "Crowfoot's Paradise" received by Leonard Coward (journalist, leader of A.I.), in good condition. Album recorded on the Electric label. Phil Warner-Who-Thrus, 295-7631.

WANTED TO BUY 10 gallon aquarium with pump heater, etc. Please in good condition. Call 273-7751, 454-7756, or 277-5881. Ask for Lori.

WANTED, young cat—good home in Chula Vista. Phone 466-2477.

WANTED, for new gallery and boutique in La Jolla. Artists and unusual clothing, feature goods, jewelry and accessories made by local craftsmen. Call 458-5865 or come by with your goods. La Jolla Frame of Mock, 442 Pearl Street.

WANTED TO BUY: old or unused clothing and lux in good enough condition to be repaired or remade. Cash for your stuff and make money. Drop by with your goodies to 440 Pearl St. Jolla, or call evenings at 458-5865.

WANTED, small car in good condition, four-door, cylinder, not more than \$300. No junk, please. 252-3007. Ann E. 444-2915.

housing

EXTRA-LARGE GARAGE in Soles Beach. Storage only. \$20. 272-4652.

ROOM FOR RENT \$55 per month, includes utilities and phone. 4234 College Ave. (near SDSU). 267-1394.

UP TIGHTY by beautiful, Mammoth Lakes. Private pool, jacuzzi, sauna and hot tub. Bring your own bedding. Call 272-9931. Reasonable!

RESPONSIBLE WHEELCHAIR man with wife will share rent and expenses in your home with responsible person with or with pets or children. 282-2592.

DOG AND PETBIRD need place to live. Willing to share. Boy is 2 1/2, college graduate, corporate salary grower. Dog is well trained. Puffer Pacific Beach or 1208 16th Street. Call Bob at 453-1941.

NEEDED, Male roommate for furnished apartment in Ocean Beach. \$87.50 per month. Own room, yard in two, and two beds to the beach. Call 225-8522 and ask for Tom.

ROOMMATE WANTED, two bedroom home in Soles Beach. Pay \$83/month plus one-third utilities. Lower rent after September 15th. Call 755-7486.

ROOMMATE WANTED to share two bedroom furnished apartment in Pacific Beach with male graduate student. Call Jim, 272-4678 evenings or early mornings.

25 YEAR OLD STUDENT needs place to live in ocean view of August ave. willing to move in. 25 year old, \$85. Apartment on August ave. 272-4678, Stephen Edomitsis, 276-2037. leave message.

FEMALE ROOMMATE NEEDED, 10 beds to beach. \$120 per month. 755-9542. 870, Montezuma, Call Anne, 488-0145.

LA MALE GEMINI looking for a place to share his and wife's of a 2 bedroom apartment in Mission Beach. Present roommate moving soon, and the room will be available September 1. Prefer female. 488-7715.

TWO BEDROOM Pacific beach house, \$185. or \$45 per room for singles. Three beds to beach, nice area, large yard. Share kitchen, etc. with two male roommates. 2nd floor in near. Females only. Call Mike, 488-0232.

LARGE FURNISHED room and bath, private entrance, refrigerator and hot plate. Utilities included, suitable for one or two. 630 1st Ave., Coronado.

RESPONSIBLE working gal (24) will share rent and expenses for room and bath in your home or two bedroom house. Call Jim, 272-4678 evenings or early mornings. Clearmont, La Jolla areas. Others considered. 11:45-9:17 or 4:30-8 p.m., weekdays.

SCLODY GRAD STUDENT at USC needs home beginning September in La Jolla, North County, prefer 1200 sq ft. single, one bedroom apartment. \$120 per month maximum. Please call Steve 453-8000 ext. 100, after 7:00 p.m.

ROOM AVAIL at \$60 per month. Kitchen and telephone privileges included. Seeking mature and responsible person. Please call Bill, 231-1964. Location: east San Diego area.

FEMALE VEGETARIAN needs housemate the same. Own room. \$100. 816, San Antonio. 474-3222. From the beach. Cardiff area. Call 755-3065 after 8 p.m. Jan. September 1.

FOR RENT, New condominium, Blue Vista, built-in, available from September 7. Short drive to Brien and Zion Parks, as from November. Call us, we'll even show you from San Diego or by Air West. See us when 274-4084, 287-9425.

WANTED working gal (24) will share rent and expenses for room and bath in your home or two bedroom house. Call Jim, 272-4678 evenings or early mornings. Clearmont, La Jolla areas. Others considered. 11:45-9:17 or 4:30-8 p.m., weekdays.

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